

A photograph of a forest with large trees and exposed roots on a rocky outcrop. The scene is captured in a natural, slightly overcast light, highlighting the textures of the tree bark and the moss on the rocks. The ground is covered with fallen leaves, and the background shows a dense stand of trees.

2019 - 2020 Annual Report

Remaining resilient through a changing world



Bruce Trail
CONSERVANCY

BRUCE TRAIL CONSERVANCY

The Bruce Trail Conservancy (BTC) is a member-driven, volunteer-based charitable organization, governed by a 19-member Board of Directors. It is both a trail association and one of Ontario's largest land trusts, committed to caring for the Bruce Trail and to preserving land along its route. Each of the nine Bruce Trail Clubs manage a section of the Bruce Trail and is responsible for maintaining, stewarding and promoting that section.

MISSION

Preserving a ribbon of wilderness, for everyone, forever.

VISION

The Bruce Trail secured within a permanently protected natural corridor along the Niagara Escarpment.

CONTENTS

- 4 Highlights 2019-2020
- 5 Messages from our Chair & CEO
- 6 Land
- 12 Trail
- 16 People
- 22 Donor Recognition List
- 24 Financial Summary
- 27 Looking Ahead
- 28 Our Thanks



Photo: Skinner's Bluff Sunrise by Bert C. Reket

HIGHLIGHTS 2019-2020



68.7% of the Bruce Trail now on permanently protected land

6.5 km of the Bruce Trail's Optimum Route was secured, bringing the Trail ever closer to being entirely protected in a natural corridor.



11 New Protected Natural Areas

545 acres of Niagara Escarpment land were preserved by the BTC in eleven new protected areas.



1 New Program Area: Landowner Stewardship

The BTC's newest program assists private landowners along the Bruce Trail to enhance wildlife habitat on their properties and contribute to the ecological health of the Niagara Escarpment.



953 Members participated in new BTC webinars

Members stayed connected and learned from BTC experts and partners about the Niagara Escarpment, world trails, End-to-End hiking, and more.



84 Species at Risk have been recorded on BTC-managed land

BTC Ecologists made 48 observations of 13 Species at Risk this year alone.



30 km of Trail created or rerouted & 1 major staircase built

Volunteers improved significant stretches of Trail despite having the crucial spring season impacted by COVID-19.



\$10.4 M Raised

BTC successfully raised \$8.66 M in donations, \$0.78 M in future gifts, and a further \$0.96M via other revenue sources.



Top environmental charity in Canada for 2020

Both Maclean's and MoneySense magazines ranked the BTC the top environmental charity in Canada based on financial efficiency, good governance and transparency.





Strength and success, thanks to our community

2020 has been a year unlike any other. Amid the challenges created by a global pandemic, our members, donors, volunteers and staff provided the collective support to carry us through. It is because of our BTC community that we are in a strong position to continue to move our mission forward.

This year we established 11 new protected areas, preserving 545 acres of Niagara Escarpment lands and securing a further 6.5 km of Bruce Trail. With this success, the Bruce Trail is 68.7% secured within a permanently protected natural corridor along the Niagara Escarpment.

Our conservation work continues to resonate with our passionate donors and we are buoyed by the record level of contributions shown this year once again. Our donor community made over 10,200 unique gifts to the BTC this year, totaling \$8.66 million; an increase of 38% in donations over 2019! Receiving these record levels of support is particularly heartening during an uncertain year, and strengthens our resolve and our capacity to achieve our mission.

We recognize that financial challenges have increased for many, and are honoured by all who chose to give as they were able. We remain committed to transforming these generous gifts into a lasting natural legacy for us all.

The events of this year tested the limits of the Bruce Trail Conservancy. I would like to thank Michael McDonald, our CEO, for his leadership, and every member of the BTC's team for their passion and dedication throughout. I am also grateful to my colleagues on the Board of Directors for their commitment and guidance in addressing the year's unexpected demands.

It has been powerful to see our community come together this past year. Your commitment has allowed us not only to weather an uncertain time, but also to take significant steps in preserving our ribbon of wilderness. Thank you for your continued contribution to the future of the Niagara Escarpment and our beloved Bruce Trail.

Leah Myers
BOARD CHAIR



Finding resilience in a year of change

The world has changed. This past year will be remembered as one in which our communities and our daily lives have been altered by a global pandemic. COVID-19, in addition to being the most pressing health threat of our time, has had a ripple effect. More than ever, people have become aware of the importance of the natural world and our access to it.

What hasn't changed is our commitment to protect the Niagara Escarpment and create a conservation corridor where people and nature prosper together.

This year, the Bruce Trail Conservancy encountered unprecedented challenges. For the first time in our organization's history, we asked people to stay off the entire Trail to help flatten the curve. Along with our conservation partners and landowners we closed the Trail to help reduce the spread of COVID-19. Trail work, land stewardship, hiking programs, and more were put on hold.

Yet, through all these challenges our Bruce Trail community has demonstrated remarkable resilience. We have been able to adapt to these uncertain times and weather the difficulties.

In these pages you'll read about new protected areas, restoration projects, Trail improvements, and more. All were made possible by the enduring support of our members, donors, and volunteers. I hope you find yourself and your commitment reflected in these pages. Your support continues to drive our mission forward.

Looking ahead, we'll continue to grow, learn, and adapt as we work to preserve a ribbon of wilderness in a changing world.

We will build capacity in our conservation work as we bring more land into the care of the Bruce Trail Conservancy. We will work to safeguard and improve the biodiversity of our vulnerable Niagara Escarpment.

And we will work to reach out and help connect people to nature from all communities. Just as natural systems are more resilient and better able to adapt to changing conditions when they are biologically diverse, organizations are stronger when they are inclusive and diverse. Nature is for everyone.

Our vital work is possible because of the collaborative and generous support of many people. Thank you for walking with us. Together our resilience is creating a positive future for our ribbon of wilderness.

Michael McDonald
CHIEF EXECUTIVE OFFICER

Establishing New Protected Areas

Preserving Niagara Escarpment land along the route of the Bruce Trail is at the heart of the Bruce Trail Conservancy's mission.

By acquiring land and establishing protected natural areas, the Bruce Trail Conservancy is both securing a permanent home for the Bruce Trail and protecting Niagara Escarpment ecosystems.

This year we created 11 new protected natural areas with the support of our donors. These irreplaceable places represent a variety of habitats and protect 6.5 km of the Bruce Trail's Optimum Route.



Securing the Bruce Trail's Optimum Route
With the creation of these new protected areas, 68.7% of the Bruce Trail is now secured within a permanently protected natural corridor along the Niagara Escarpment.

Protecting Niagara Escarpment Ecosystems
 The newly established protected areas contain a variety of key Niagara Escarpment habitats including interior forests, coldwater streams, wetlands, talus slopes, cliffs and crevices.



Photo: Brian Popelier

2019-2020 LAND ACQUISITIONS

PROTECTED NATURAL AREA	SECTION	AREA PRESERVED	OPTIMUM ROUTE SECURED	FUNDING (<i>See Legend</i>)
Woodend Meadow	Niagara	52 acres (21 ha)	373 m	1
Millen Road Access	Iroquoia	0.4 acres (0.1 ha)	23 m	3
MapleCross Nature Reserve at River & Ruin	Iroquoia	69 acres (28 ha)	1,540 m	2
Caledon Mountain Springs	Caledon Hills	63 acres (26 ha)	789 m	1
MapleCross Nature Reserve at Canning's Falls	Caledon Hills	70 acres (28 ha)	670 m	1
Lime Kiln Bluffs	Blue Mountains	36 acres (15 ha)	710 m	1
Fox Ridge East	Beaver Valley	14 acres (6 ha)	523 m	1
Maple Ravine	Beaver Valley	27 acres (11 ha)	662 m	1
Bayview Slope	Sydenham	100 acres (40 ha)	651 m	1
Skinner's Woods	Sydenham	113 acres (46 ha)	455 m	1
MacTaggart Property	Peninsula	0.6 acres (0.3 ha)	63 m	3
TOTAL - 11 Protected Natural Areas		545 acres (221.4 ha)	6,459 m	

LEGEND FOR FUNDING 1 = Funded by BTC donors 2 = Funded by BTC donors & Environment and Climate Change Canada 3 = Donation of Land

LAND



Photo: Brian Popelier



Fox Ridge East, Beaver Valley

Photo: Brian Popelier



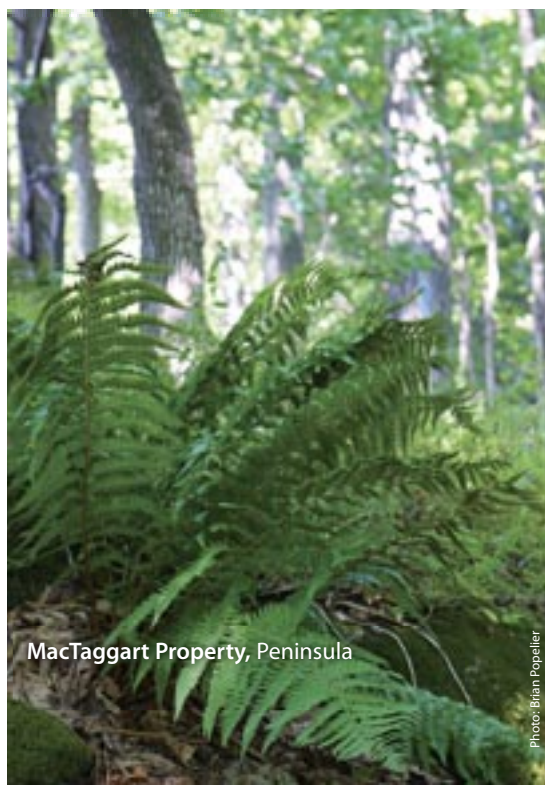
MapleCross Nature Reserve at River & Ruin, Iroquoia

Photo: Brian Popelier



Skinner's Woods, Sydenham

Photo: Brian Popelier



MacTaggart Property, Peninsula

Photo: Brian Popelier



Bayview Slope, Sydenham

Photo: Ron Savage



Photo: Brian Popelier

Caledon Mountain Springs,
Caledon Hills



Photo: Brian Popelier

Lime Kiln Bluffs,
Blue Mountains



Photo: Brian Popelier

Maple Ravine, Beaver Valley



Photo: Brian Popelier

Woodend Meadow, Niagara



Photo: Lynsey Wilkinson

Millen Road Access, Iroquoia

Stewarding the Land

Nearly 12,000 acres of Niagara Escarpment land are entrusted to the care of the Bruce Trail Conservancy. As our land acquisition efforts continue, our role as stewards grows.

Our team of over 230 volunteers and two staff Ecologists work year-round to ensure the long-term ecological health of these precious lands, while also providing Bruce Trail access to the Niagara Escarpment. Through planning, monitoring and active management we work to:

- Maintain or enhance biodiversity
- Improve connectivity of natural corridors
- Protect Species at Risk and unique habitats

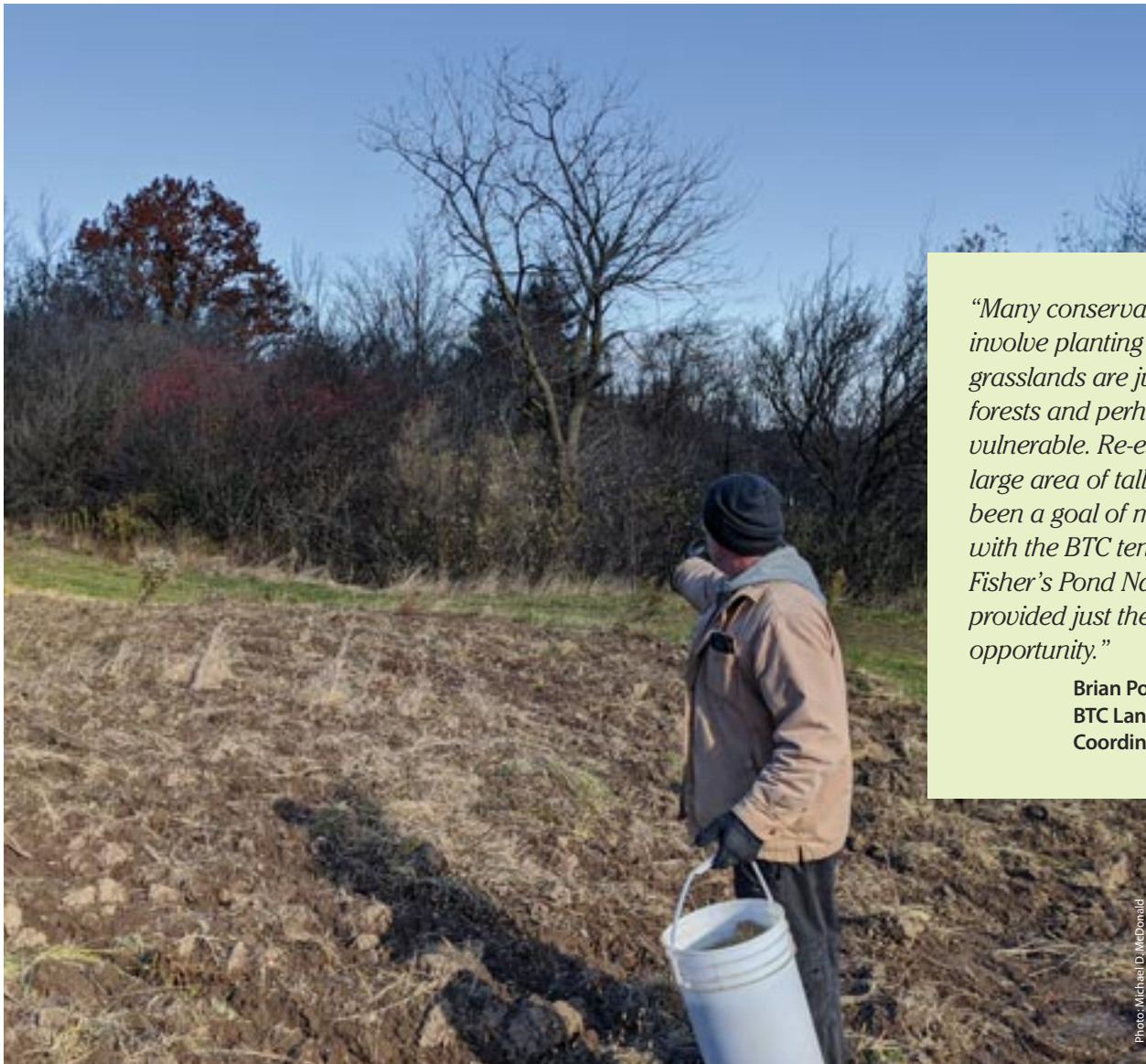


PROJECT:
Tallgrass Prairie Restoration

Ten acres of open field near the heart of Burlington was the perfect place to launch the Bruce Trail Conservancy’s first tallgrass prairie restoration project. On a cool November morning, our BTC Ecologists and CEO seeded the fields of our Fisher’s Pond Nature Reserve with a mix of native prairie grasses and wildflowers.

Tallgrass communities are some of the most endangered ecosystems in Canada. Restoring this increasingly rare ecosystem will improve soil quality, increase Niagara Escarpment biodiversity, and provide important habitat for grassland birds, mammals, reptiles and pollinators.

Although it will take a few years for the restoration to take hold, monitoring its progress will be an important activity of our BTC Ecologists and Land Stewards and will inform future restoration work on other properties.



“Many conservation projects involve planting trees, yet grasslands are just as vital as forests and perhaps even more vulnerable. Re-establishing a large area of tallgrass prairie has been a goal of mine since starting with the BTC ten years ago. Our Fisher’s Pond Nature Reserve provided just the right opportunity.”

**Brian Popelier,
BTC Land Stewardship
Coordinator & Ecologist**

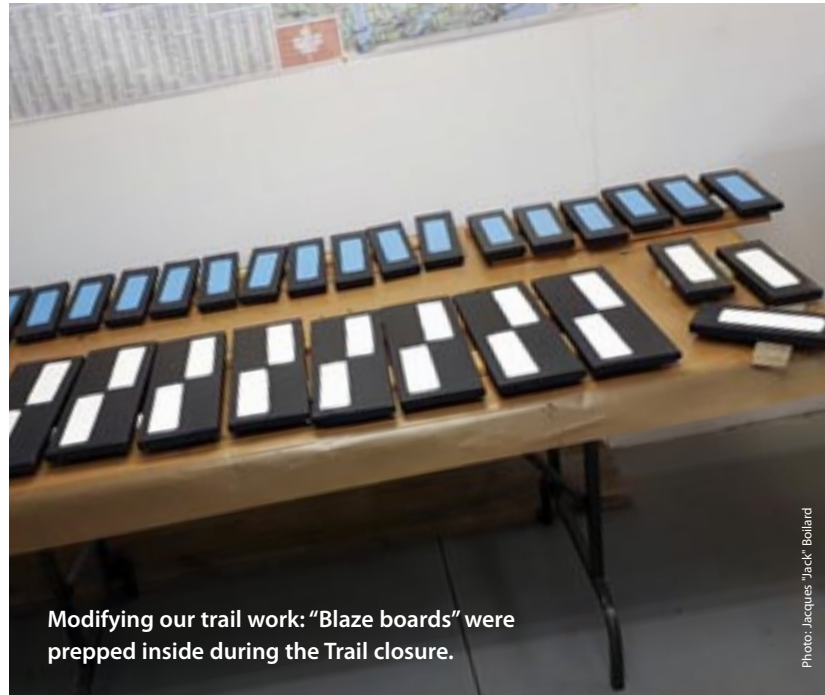
Photo: Michael D. McDonald

Maintaining & Developing a World-Class Footpath

Volunteer Trail Workers donate their time and skills to keep our treasured footpath maintained, environmentally sustainable, and enjoyable for hikers year-round.

This year our Trail Workers were presented with a unique challenge. To help reduce the spread of COVID-19, the Bruce Trail was closed for roughly two months, and trail work that usually takes place in the crucial spring season was postponed. In spite of this, our volunteers accomplished significant trail development work, both before and after the Trail closure.

- 30 km of trail created or rerouted
- 7 new side trails created
- 909 km of main Trail monitored and maintained
- 444 km of side trails monitored and maintained
- 843 Trail Development & Maintenance Volunteers



Modifying our trail work: "Blaze boards" were prepped inside during the Trail closure.

Photo: Jacques "Jack" Bolland



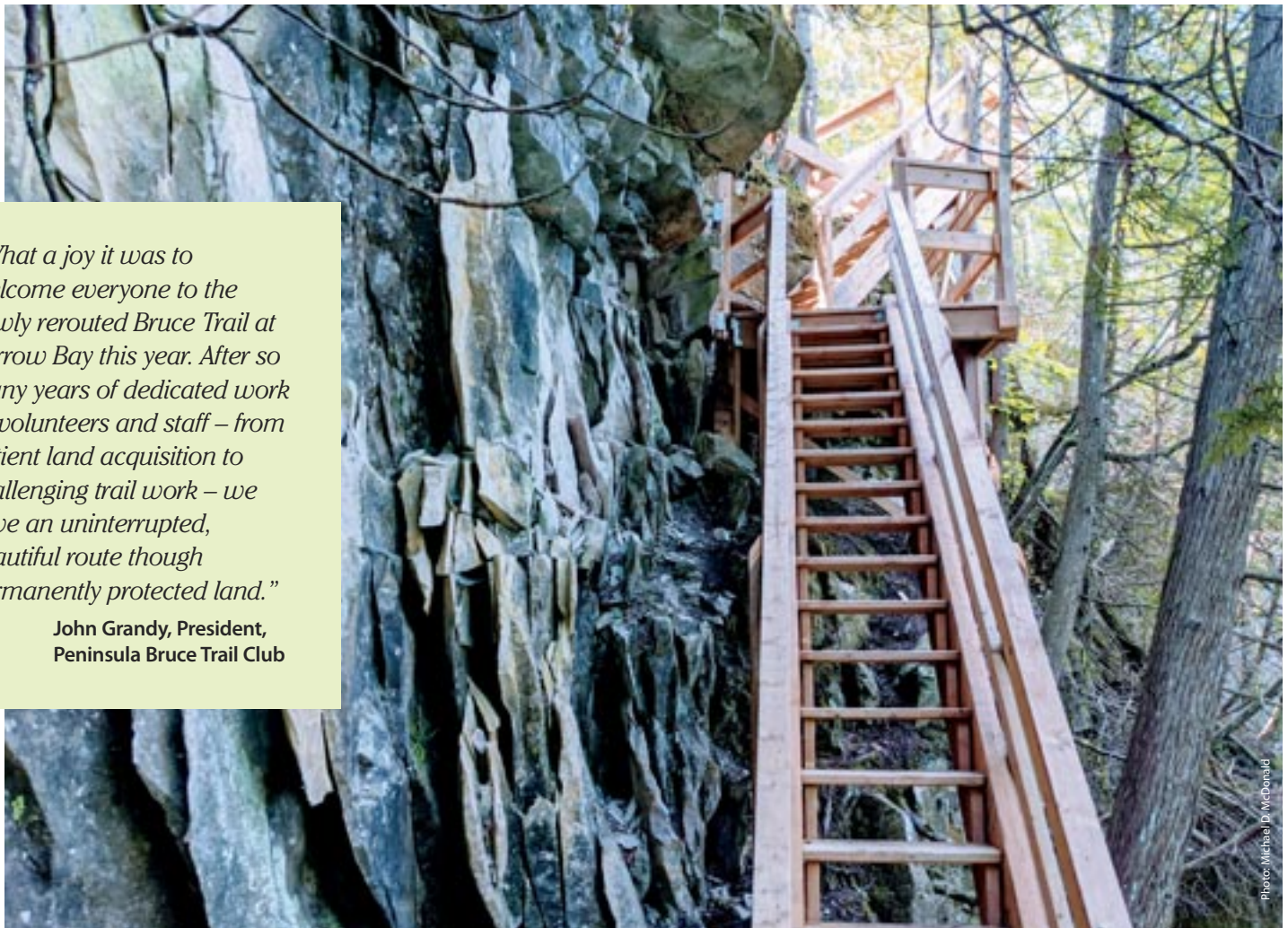
Photo: Marlis Butcher

PROJECT: Reroute & Stairway at Barrow Bay Cliffs Nature Reserve

For many years, Bruce Trail hikers endured 6.5 km of dry, dusty, road walking in the Barrow Bay area of the Bruce Peninsula – far from the ideal way to experience the natural wonders of the Niagara Escarpment. This year that road walk finally came to an end.

Volunteers completed a major reroute at Barrow Bay in June, bringing 6.5 km of Trail off the road, onto beautiful, permanently protected Bruce Trail Conservancy land. An impressive staircase was constructed to bring hikers safely between the shoreline of Barrow Bay and the heights of Barrow Bay cliffs. Amazingly, volunteers completed this work while physically distancing.

This major trail project was the culmination of decades of persistent work in acquiring and preserving several properties in the area, ending with last year's acquisition of Barrow Bay Cliffs Nature Reserve. This stretch of trail now weaves through 532 acres of Bruce Trail Conservancy protected land.



“What a joy it was to welcome everyone to the newly rerouted Bruce Trail at Barrow Bay this year. After so many years of dedicated work by volunteers and staff – from patient land acquisition to challenging trail work – we have an uninterrupted, beautiful route through permanently protected land.”

**John Grandy, President,
Peninsula Bruce Trail Club**

Managing a Trail-wide Closure through Collaboration

An unprecedented closure of the entire Bruce Trail and phased re-openings took a coordinated approach within the Bruce Trail Conservancy and with our conservation partners.

This year, for the first time in our organization's history, the Bruce Trail Conservancy asked people to stay off the Bruce Trail for nearly two months. This heartbreaking but essential measure was put in place to assist the Province's efforts to minimize the spread of COVID-19.

Our ability to weather this uncertain time was made possible due to our hard working volunteers and our network of conservation partners. Together we solved rapidly changing and complex problems along the 900 km Bruce Trail and its 440 km of side trails. We helped each other by sharing our challenges and working towards the common goal of keeping people safe and effectively communicating with the public.

Managing the Bruce Trail involves close collaboration with:

- 23 municipalities
- 7 Conservation Authorities
(representing 46 conservation areas along the Bruce Trail)
- Neyaashiinigmiing
- Parks Canada
- Ontario Parks
- Ontario Ministry of Natural Resources & Forestry
- Ontario Heritage Trust
- Royal Botanical Gardens
- Private landowners of over 670 properties

The Bruce Trail Conservancy values these important relationships and thanks all our landowning partners for ongoing collaboration.



Photo: Michael D. McDonald

We are grateful for the leadership, flexibility and teamwork demonstrated by Bruce Trail Conservancy staff and volunteers, particularly this year in response to COVID-19. To close our trails and natural areas and then re-open following public health guidelines has been a tremendous challenge. The Bruce Trail Conservancy is an essential partner in our watershed.

Lisa Burnside,
CAO Hamilton Conservation Authority



Bruce Trail Conservancy's Lillie Property, Peninsula section

Photo: Brian Popelier

Landowners

The Bruce Trail would not exist were it not for the generosity of hundreds of landowners who allow passage of the Trail on their land and who contribute to conserving the Niagara Escarpment. In sharing, stewarding and even donating land, our landowners are partners in our work.

Sharing Land

Private landowners allow hundreds of kilometres of the main Bruce Trail and side trails on their land, through simple handshake agreements with the BTC. In generously sharing their land, these landowners are partners in creating a superb hiking experience and fostering exploration of the Niagara Escarpment.

Stewarding Land

With the assistance of the BTC's new Landowner Stewardship program, landowners are also becoming partners in conservation. Those with land on and near the Bruce Trail may choose to participate and care for their properties in a way that enhances the overall ecological health and biodiversity of the Niagara Escarpment.

Donating or Selling Land

As landowners come to know our organization and our mission, many are inspired to donate or sell their land to the Bruce Trail Conservancy so that its natural heritage is preserved in perpetuity. Of the 107 properties acquired by the BTC in the past nine years, 84 have been the direct result of our fostered relationships with landowners.

Landowner Relations volunteers in each of the nine Bruce Trail Clubs are key to nurturing this ongoing goodwill.



NEW PROGRAM: Landowner Stewardship

The Bruce Trail Conservancy's newest program assists private landowners along the Bruce Trail to enhance wildlife habitat on their properties and contribute to the ecological health of the Niagara Escarpment.

Landowners play a key role as caretakers of forests, waterways and fields between 'islands of conservation'. Conservation organizations such as the BTC work diligently to protect and steward land on the Escarpment, but we cannot work in isolation. If we are to preserve the ecological health of this unique landform, especially in the face of climate change and habitat destruction, we must all work together.

Through our new Landowner Stewardship Program, BTC staff and volunteers engage with interested landowners to help them steward the land they love in a way that contributes to healthier, more biodiverse, more resilient Niagara Escarpment ecosystems.

We are excited to bring more landowners into the program, and develop a community of environmental stewards that will ensure further preservation of our ribbon of wilderness.



Photo: Brian Popelier

“What a difference the removal of the Buckthorn made. Thank you so much for coordinating this project. We look forward to continuing to work with the Bruce Trail Conservancy to restore this section of the Bruce Trail and keep invasive species at bay.”

**Susan & Leslie M.,
Landowners & BTC members**

Volunteers

Volunteers have been the driving force of the Bruce Trail Conservancy for over 50 years, devoting time, energy and talent to all aspects of our work.

This year our volunteers showed remarkable flexibility and ingenuity. Responding to the challenges of COVID-19, volunteers adapted programs, revised procedures, and worked with Bruce Trail Conservancy staff and partners to keep everyone safe.

Thank you to each and every volunteer who contributed to our mission in 2020.



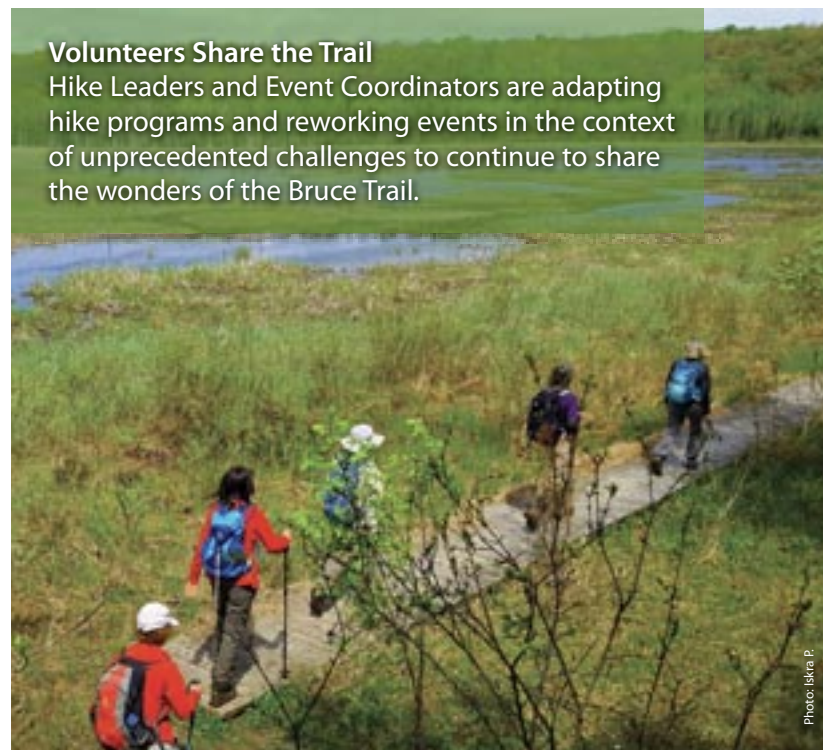
Volunteers Build & Maintain the Bruce Trail
Keeping 1,300 km of trail safe, navigable, and environmentally sustainable is the work of over 840 volunteers.

Photo: P. B.



Volunteers Care for the land
Volunteer Land Stewards actively care for each of the 256 properties managed by the Bruce Trail Conservancy.

Photo: Meghan Croll



Volunteers Share the Trail
Hike Leaders and Event Coordinators are adapting hike programs and reworking events in the context of unprecedented challenges to continue to share the wonders of the Bruce Trail.

Photo: Iakra P.



Volunteers Work with Landowners
Landowner relations volunteers help the Bruce Trail Conservancy maintain healthy working relationships with hundreds of landowners whose land the Trail crosses.

Photo: Peninsula Bruce Trail Club

Volunteers Work Behind the Scenes as Club and Board leaders, land acquisition support, office support, archivists, newsletter and website editors, and more.

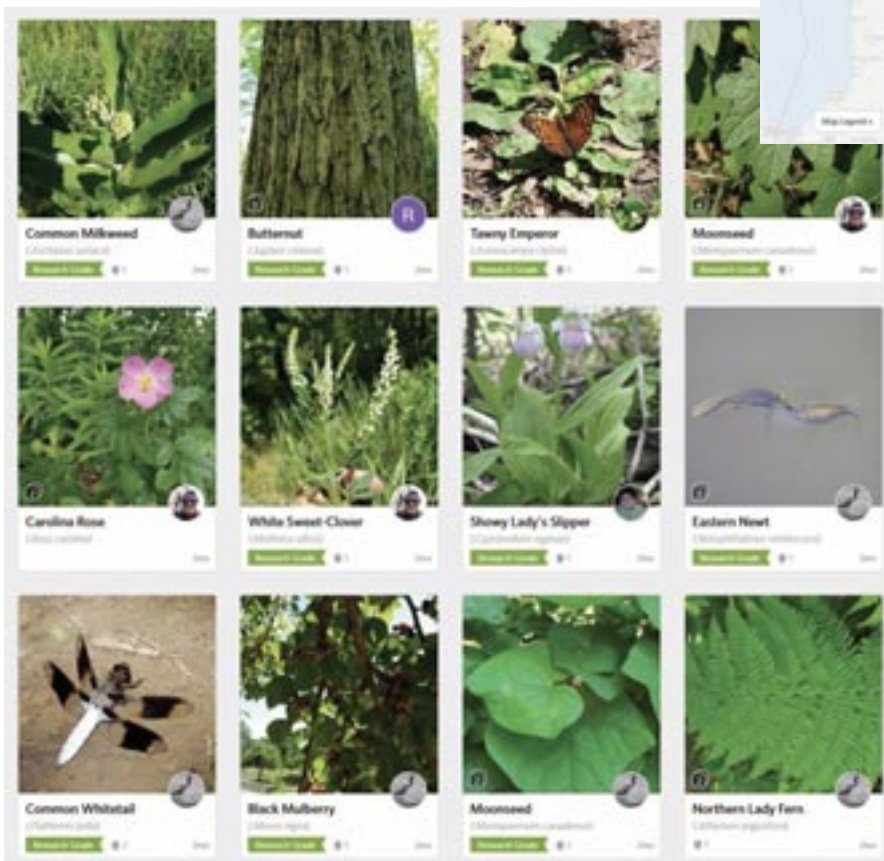
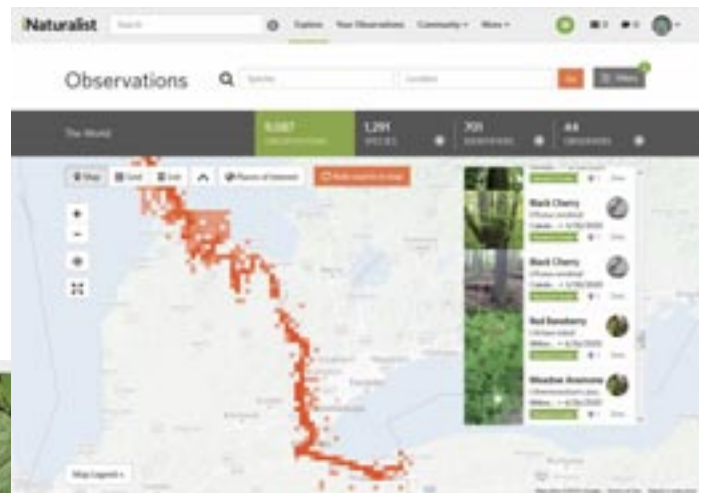
PROJECT: Citizen Science

If a picture is worth a thousand words, then 9,114 pictures speak volumes. That is how many flora and fauna photos have been submitted to the Bruce Trail Conservancy's iNaturalist project by dedicated Citizen Science Volunteers since the project launched in 2018.

Using the iNaturalist app or website, volunteers upload photos of the plants, animals, fungi or insects they have encountered along the Bruce Trail. Identifying the species in the photo is made easier by suggestions from the app, and verification by BTC Ecologists and other experts on iNaturalist.

Together these photo observations, tagged with location, date and time, paint a bigger picture of the distribution and diversity of species along the Niagara Escarpment. They can be used to track changes in the environment, identify hotspots for invasive or rare species, and give a better understanding of when and where various species occur.

With each hike, these volunteers are contributing important data that BTC Ecologists can use to inform decisions about the management and long-term stewardship of our protected natural areas.



“As an avid naturalist, I enjoy participating in citizen science projects. I was thrilled when I read that the BTC was asking hikers to submit photos taken along the trail to iNaturalist. This easy to use app allows me to enjoy all the benefits of hiking this fabulous trail while assisting the BTC in building an inventory of the biodiversity found on the properties under its care.”

Fraser G.
BTC member and
Citizen Science Volunteer

Members

On the Trail and off, members continue to show their passion for conservation and their love for the Bruce Trail. We are grateful for the resilience of our membership community in the face of an unusual year.

In June, our community was 10,157 memberships strong. Although this represents a 3% decrease over the year, membership has since been on the rise. We value the long term commitment to, and trust in, our organization shown by our members and will continue to work to improve the member experience.

NEW INITIATIVE:

Webinars

While our in-person events and hikes were paused due to COVID-19 this spring, we launched our first-ever webinar series for members. In these weekly webinars members stayed connected and learned from BTC experts and partners about the Niagara Escarpment, world trails, End-to-End hiking, and more.

A total of 953 members attended the free webinars. The webinar recordings on the BTC website have already seen 1,400 views to date, extending their reach and impact.



Together apart: BTC members from multiple Clubs created this collage to keep spirits up when the Trail was closed.

"I learned something new in each webinar."

"Just listening to conversation about the beautiful trail pulled on my heart strings and gave me encouragement."

BTC webinar participants

Although the webinars were created in response to the restrictions of COVID-19, they have proven to be a popular and valuable way for members to connect to the Bruce Trail from home. We look forward to hosting more webinars in the coming year.

Donors

The vision and generosity of our donors is powering our conservation work. The Bruce Trail Conservancy works to transform each gift, quickly and permanently, into a lasting natural legacy for us all.

We are honoured by the unwavering commitment of our donors. We are especially grateful that in this uncertain time, donors have chosen to give as they are able in support of our mission. Whether gifts are made now or pledged for the future, we recognize the trust donors have placed in our organization and remain committed to using funds wisely and effectively for the most meaningful impact.

Historic levels of donation

This has been a record year for donations to the Bruce Trail Conservancy:

- 10,244 unique donations (10% increase over 2019)
- \$8.66 million in donations (38% increase over 2019)
- \$2.8 million, the largest-ever single gift to the BTC was made this year by a dedicated donor

Combined, these generous gifts allowed the BTC to address immediate needs and gave us the capacity to fuel our work ahead.

Connecting with Donors

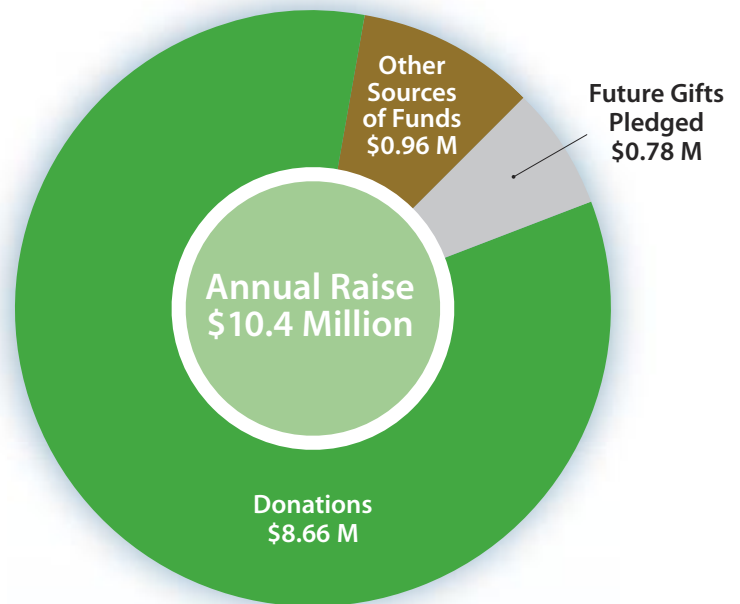
During the isolation brought about by COVID-19 this year, many people sought to connect with others. Our staff and volunteers felt the same need and began a concerted effort to call donors to thank them for their recent support. While we did not talk to everyone, the 500+ calls we

made reaffirmed our understanding of our donors' commitment and was a great boost of encouragement during an extraordinary time.

ANNUAL RAISE:

Recognizing Gifts and Pledges

Our annual raise this year was \$10.4 million. This indicator measures not only funds received, but also pledges made this year for future gifts. Donations made today and gifts pledged for the future are both critical to the long term protection and conservation of the Niagara Escarpment.



Donations (see page 25)	\$8.66 M
Other Sources of Funds (see page 25)	\$0.96 M
New Pledges of Future Gifts (not recorded in financial statements)	\$0.78 M
TOTAL ANNUAL RAISE	\$10.4 M



The Bruce Trail gives me a place to escape the world and wander in my own thoughts amongst nature... Each [land] purchase you make is a small victory in both hiking off road, and preserving our natural spaces.

Colleen V., BTC donor

Thank you to our 2019-2020 Bruce Trail Conservancy Donors

Your support enables us to take bold strides in preserving a ribbon of wilderness, for everyone, forever. We are honoured to celebrate the following donors who made gifts between July 1, 2019 and June 30, 2020.

ESTATES

Estate of Marie Blazic
Estate of Donald Brodie
Estate of Corey Copeland
Estate of Winnifred Curry
Estate of John M. Fincham
Estate of Martin Gibson
Estate of Pat Green
Estate of Mai Lee
Estate of Donald G. Marshall
Estate of Elizabeth Newton
Estate of Mark Paul
Estate of Robert Pearse
Estate of Alan S. Shaw
Estate of James Thompson
Anonymous (1)

\$2M+

Anonymous (1)

\$1M - \$1.9M

The MapleCross Fund

\$500,000 - \$999,999

Anonymous (1)

\$250,000 - \$499,999

David Kendall & Grecia Mayers
Patrick J McNally Charitable
Foundation
Environment and Climate
Change Canada
Estate of Alan S. Shaw
Anonymous (1)

\$100,000 - \$249,999

Mary Federua & David Hass
Estate of Martin Gibson
Region of Peel – Peel Greenlands
Securement Program

\$50,000 - \$99,999

Estate of Marie Blazic
Fleming Foundation
Chris Hoffmann & Joan Eakin
The Krapez Family
Tony Paine & Susan Collacott
TAKLA Foundation
Anonymous (1)

\$20,000 - \$49,999

Caledon Hills BTC
The Collins Family
The Gosling Foundation
John Grandy & Meg Salter
Iroquoia BTC
KEEN Canada Outdoors Inc
Tom and Ruth Kritsch & Family
Al & Shirley Leeder
Niagara BTC
Gordon Nicholls
Joel Parkes
Dr. William Pearson
Anonymous (3)

\$10,000 - \$19,999

Airlie Foundation
ArcelorMittal Dofasco Inc

J.P. Bickell Foundation
Blue Mountains BTC
Ca-Al Foundation
Gordon & Harriet Cummings
The D.H. Gordon Foundation
Dr. Philip R. Gosling
Brian & Colleen Johnston
Estate of Mai Lee
Duncan Marks & Nadia Dubyk
Dr. Wallace M. Mitchell
Brenda Polzler
Barbara Reuber
In memory of Donald Richards
John & June Rossall
Bruce Smith & Linda Amos
David A. Spall
St. Catharines Roadrunners &
Walkers
Sydenham BTC
Toronto BTC
Anonymous (2)

\$5,000-\$9,999

Agawa Canyon Inc
Gary & Pat Beaudoin
Ted & Karin Bossence
Brian Bradstreet
Karen Bremner
R.J. Burnside & Associates Limited
Brad Carr & Susan Wagler
City of Hamilton
Estate of Winnifred Curry
Bob & Kathy Daisley
George & Heather Dickson
William & Lucie Dutfield
Estate of John M. Fincham
FirstOntario Credit Union
Mary & Paul Ford
Frischkorn Family Foundation
Diane & Stan Gasner
Peter Gilgan Foundation
Estate of Pat Green
Mimi Hamilton
Robin Heintzman & Gordon Currie
Home Trust Company
Tony & Wendy Hooper
Daryl Keays & Maureen McGuigan
Chris Key
LeVan Family Foundation at the
Oakville Community Foundation
Peter Long
William David Anthony MacTaggart
& Michelle Anne MacTaggart
Harrison McCain Foundation
Helen McCrea Peacock Foundation
at Toronto Community
Foundation
Anne Menzies
William Murphy & Family
David & Linda Noble
Estate of Mark Paul
Steve & Maureen Peacock & Family
Peninsula BTC
David Platt
Alex Reid
Irene Shaw
Smith's Funeral Homes
Diane Stampfler
Carl Tafel

Tom Thayer
Anne Wadge
Anonymous (2)

\$2,500-\$4,999

Nancy Allan
Heidi Bischof
Blue Bay Motel Ltd
Jalynn H. Bennett Foundation
Marlis Butcher
Dr. Alexander Chorley
Sally M. Cohen-Moule & David
Moule
Robert A. Coutts
The Dawson Family Sharing
Foundation
Timothy Dixon
Rob & Danielle Ferguson & Family
The FirstLine Foundation
Jack & Mary Gingrich
Cornelia Groep
Larry Haigh
Blain & Marjorie Horsley
The Norman & Margaret Jewison
Charitable Foundation
Art Johnson
Eberhard Leistner
Volkmar Leistner & Family
Bob Luckhart & Family
Matrix Logistics
Patricia McDonald-Harrison
Rose-Mary Mitter
John Ormond
Gail & Peter Pritchard
Wayne Reeves & Julia Madden
Malcolm & Joelle Sanderson
Wendy Southall
Sprott Inc.
Fred Stanley & Kate Sikerbol
Glen & Debra Swire
John Thode
Susan & Brian Thomas
Susan Thomson
Janice Vincent
Heather Whitney
Donna Whittier & Jim Dyer
Anonymous (4)

\$1,000-\$2,499

Mike Ambler
Archon Systems
Richard Armstrong
Nicholas & Elizabeth Avery
John Bachmann
Annette Balgord
Tony & Joan Barton
John Beamish
Dawn Bell
Paul & Pat Beneteau
Alan & Helen Billing
Stephanie Bird & Family
Peter Blaiklock & Family
Bloom Depot Inc
Karen Blunt
Paul Blythe & Family
John Bobrel
Heather Bosman
Frank & Tina Bouma

George Bowman
Bradstreet Family Foundation
Hans Brandl
Janette Brenner & Family
Ken & Heidi Brisco
Matthew Broadbent & Family
Gordon Brocklebank
Brendan Calder
Brian & Patricia Cameron
Mick Carberry & Family
Paula Carson
The Carter Family Foundation
Giselle & Jeff Carter & family
Jane & Trevor Carter
Bill & Sharon Chapman
Mary Chorniuk
Jorn Christensen
Tara Christie
Coffee Tree Roastery
William Coleman
Elizabeth Condliffe
Robert Connolly
Linda Cooke & Family
Robert Fraser Cooper Endowment
Fund
Derek Cottier & Family
Robert Crockford & Rosemary
Russell
Colleen Darrell & Gregory Huffman
Rolph Davis
Brian Dawson & John Therrien
Ted & Jayne Dawson
William Dunlop
Richard Edwards
Victor Enns & Family
Equitable Life of Canada
Elizabeth Fedorkow & David Alles
Mike Fisher
Jeffrey Forgrave
Lawrence & Christine Foy
Barbara Frey
William & Frances Frisken
Heather Gardiner
Catherine Gillier
Patrick Gleeson & Family
Serena & Frank Goitanich & Family
Darren Goldstein
Peter Goldthorpe
Cathie Green
John & Jane Greenhouse
Lucas & Samuel Greenwood
Alex M. Grenzebach
Mark Hallman
David & Maria Harris
Neil Harvey & Family
Lloyd & Mary Hayward
Ian Hendrie
Stella Hesketh
Janine Higgins
David Holmes & Family
Honda Canada Inc
David Howden
Connie Hunter
Ann Jackson & Denis Ho
Pamela Jacobs
Bernard Johnpulle
Gerry & Rose Karker
Corrie Kellestine

Shelley Kempling
Steven King
Edward Kloosterman
Gisela Knappe
Sebastian Kozlowski
David Lamb
Janine Langan
Amy Langstaff
Lucie Larose & Neil McKay
Diana Laubitz
Keith Laushway
Stefan Lavoie
Gyefan Laws
Kate Lazier & Jane Pypier
Peter & Judy Leeney
Sarah Lerchs
Brandon Levac & Family
Christine Lewis
Lesley Lewis
LGL Limited
Phillip & Diane Livingston
David Lloyd & Maureen Bruce
Peter MacDonald
Caroline Mach & Ken Mikoliew
Marg MacLean
Shiela E. MacMahon & Bob H.
Watson
Susan & Leslie MacMillan
Garry MacNicholas & Family
Nancy & Robert Mann
Estate of Donald G. Marshall
Nancy Martin & Family
Joëlle Martin
John Martin
Peter McArthur & Cathy Clarke
Kenneth McCallum
Janice McClelland & Don Blok
Robert McCuen
Brian McDiarmid
Mary McGee & Andrew John Lee
Donald & Helen McGillivray &
Family
Tanya McIntyre
Katie McKerlie & Family
Judith McRae
Catherine Middleton
Mr. & Mrs. Stephen & Carol Mitchell
& Family
Miles Mohr & Family
Alan & Anne Morgan
Mary & Michael Murray
Robert H. Newell
Estate of Elizabeth Newton
Janis M. Nitchie
Joan Nuffield & Family
Wilfredo Oliveros
Edith Ouellette
Matthew Overton
Thomas Parker
Robert Parrish
Pathfinders Hiking Group of
Oakville
Estate of Robert Pearse
Thomas J. Pick
Michael & Norma Piggott & Family
Susan Pike & Family
Ross & Margaret Plant
Jeffrey Ponsford & Family
Sadhana Prasad & Family

DONORS

Leslie & Jeffrey Price
 The Quarin Family Foundation
 Don & Aggie Ramsden
 Kevin Reilly & Catherine McLachlin
 Joan Richard
 Christopher Richards-Bentley
 Jennifer Rigg
 Graham & Marlene Roberts
 David Rogers
 Helen Ross & F Allodi & Family
 Elaine Ross & Family
 Kevin Roy
 Rick Russell & Family
 Owen & Leslie Saffrey & Family
 Ronald & Patricia Savage
 Bob Seaton
 Trudy Senesi
 Alex Sevigny
 Mohammad Shafiq & Family
 Paula Sheppard & Family
 The Louis and Nellie Sieg Fund
 Jan Simpson & Richard Andrews
 Alicia Smith
 Arthur Smith
 George C. Smith
 Kathy, Kristi & Blair Smith
 Karen Somerville
 Robert Sproule
 Stackpole International
 Loretta Stankus
 Vida Stankus
 Eileen Stark
 Deb Steel
 Werner Steger & Family
 Martha L. Taylor & Family
 Patrick B. Taylor & Family
 Brenda Tipper & Family
 John & Vicki Tremayne
 Tom & Annette Urlocker Family
 Fund - In memory of our son
 Patrick
 Peter van Dillen & Kathryn Wherry
 Jon Venutti
 Michael Virostek & Family
 George Wark
 Ken & Cecile Weber
 Susan Weedon
 Brenda Welch
 Art Welter
 Dorothy & Gerd Wengler
 Evelyn Westen & Family
 Barry & Marilyn Westhouse
 Sandra Whittall & Family
 Susan Wismer & Family
 Henk Wondergem
 Connie Wong
 Margie & Rick Woodgate & Family
 World Expeditions
 Laura & Tom Wright
 Loudon Young
 Andree Zeritsch
 Michael Zessner & Family
 Anonymous (2)

\$500-\$999

Jim & Bette Abbey
 Marie Adam
 Adventure Canada
 Jim Anderson & Family
 Ann & Lydell Andree Wiebe &
 Family
 John & Judy Appleton
 Susan M. Arbuckle
 Cynthia Archer

Susan Archibald
 Anne & Phillip Armstrong
 Dianne & John Armstrong
 John Armstrong & Family
 Steve Atkinson
 Allan Avis & Family
 Dennis & Patricia Baker
 Derek & Susan Baker
 Susan Baldwin
 Michael Barnard & Family
 Barbara Bartle & Family
 John Bedford
 Lesley Beech
 James Bellingier
 Doug Bennett
 Karen Bergmann
 Ed Bezeau & Family
 Brian Bimm & Margaret Lynch
 Melanie Bissett
 John Bocking
 Edward Borowski
 Margaret Boverhof & Family
 Barry Bowen & Family
 Lynda & David Bowen
 Martha J. Breithaupt
 Mark Brett & Kathy Denomy
 Walter Brewer
 Hazel Broker
 Collin Bryant
 Carol Budge
 Shelley B. Bull & Wayne Carrick
 Jeanne Bullock
 David Burch & Family
 Caroline Burgess & Family
 Burgundy Asset Management Ltd
 Linda Burnside
 John Buttars
 Martha & George Butterfield
 Scott Campbell
 Wendy Carlan
 Leah Casselman
 Cora Cheung
 Ian Chin-Yee
 Andrew Clark
 Jean Clark
 Allen B. Clarke
 Ian & Elizabeth Clunie
 David & Gwen Cole
 Marilyn Coleman & Family
 Phyllis Colton & Andrew Petriw
 John Connon
 Margaret Corner & Family
 Kenneth Corts & Anna-Marie
 Castrodale
 Kevin Costante
 Peter & Bernadette Curtis
 Brien Dane
 Deborah Danis & Family
 Linda Deans
 Helen Denton
 Stephen & Rosemary Digby
 Greig S. Dunn
 Thomas Duyck & Family
 Suzanne Dyke
 David Eikelboom
 Cate Elliott
 Daniel F. Engels
 Corinne Ethier
 Barbara Euler
 David & Sandra Evans
 Faith United Church
 Joanne Fallowfield & Family
 FCBSIX
 Penny Finkbeiner

Doug Finley
 Patrica J. Fleming Fund at the
 Toronto Foundation
 Jack Freiburger
 Aden Frey
 Bill & Mary Elizabeth Fulton
 Anne Gillespie
 Golden Mean Landscapes Inc.
 Marian & Ken Goldsmith
 The Gorge Cinema
 Robert & Lynda Grant
 Shirley Grant
 Ron Gray & Family
 Roberta G. Griffiths
 Robert Guthrie
 Barbara Haire & Family
 Helena Haley
 Thomas Hall & Laura Browne
 Fred L. Hall
 Gary & Sheilagh Hall
 Don Hamilton & Family
 John Hammill & Elisabeth Evans
 Beryl Hammill
 Mary-Ann Haney
 Ryan Harrison
 John Henderson
 Sarah Henderson
 Ronald A. Hesse
 Doris & Dennis Hilker
 Matthew Hodge
 Alex Hogan
 John Holt & Family
 Adrian Horwood & Family
 William & Lynn Hryniuk
 David & Margaret Hull
 Jeremiah & Mita Hurley
 Tara Hurley
 John Ilkiv & Family
 Ion Group
 Ivanhoe Cambridge Inc
 Jackman Foundation
 Mary Jackson
 Kate Jazcko
 A.M. Jevnikar Medical Prof. Corp
 Ya Fan Jiang
 Jill Johnson
 David Johnston & Family
 Carl & Julie Joosse
 Dan & Catherine Kaloutsky
 Charitable Trust
 Stephen Kamnitzer & Family
 Robina Kaposy
 Cliff Keeling
 Benedicta Kehm
 Kinsman/Kanyar Family Foundation
 Nancy Kleer & Allan Walsh & Family
 Daniel Klick & Family
 Valerie Kloet & Family
 Diane & Martin Knyf
 Marjorie Kowalchuk
 John Kranyics
 Ernie Kuechmeister
 KVI Systems Inc
 Janet Lamb
 Steven Lascos
 Heather J. Latto & Family
 Tdien Fong Lau
 Dick Lauckner
 LawPro
 Rosemary & Stuart Lawrence
 Steve Leis
 Bridgitte Li
 Dr. Marian Lips & Family
 Dr. Carolynne E. Locke

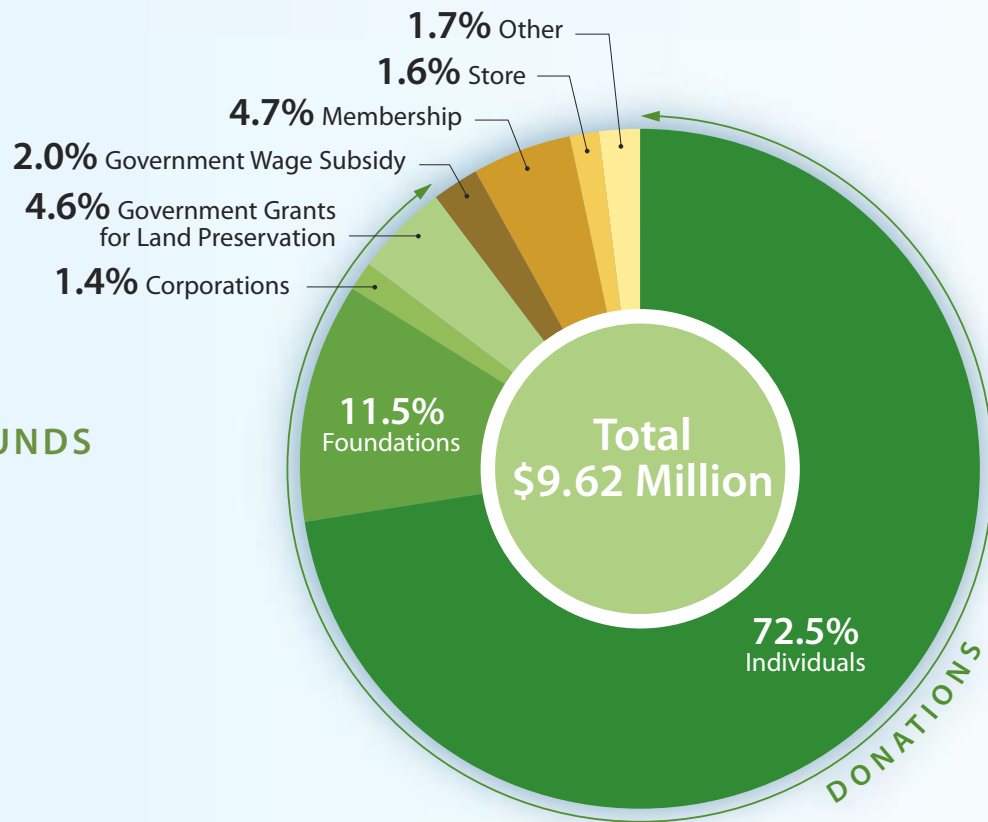
Marion Locke
 Eva Loevenmark
 M&D Environmental Fund
 Diane MacIntyre & Family
 Radha Macisaac & Family
 Errol MacKenzie & Jeanne Keldson
 Christina MacNaughton & Family
 Kenneth Martin
 Suzanne Mason
 Vivian & Christiane McAlister
 Theresa McDiarmid
 Sue McFarlane & Family
 Alison McGregor
 Barry McKay
 Carolyn McKee
 Jean McKenzie & Douglas Leiper
 McNally Family
 Ruth McWebb
 Barry Merkley
 David Merritt & Family
 Monika Merz
 Ian Middelkamp
 Jamie N. Milbrandt
 Brian & Brenda Miller
 Gisele Miller
 Paul Miller
 Grant Minard
 Wendy and Ray Miske
 Neighbourhood Association Fund
 Dr. Elaine Mitchell
 Ruth D. Moffatt
 Michelle Mohr
 Paula Moore
 Colin Moorehouse & Nicole Ferraro
 Donald Morrison
 Lena Mortensen
 Jean Mullens & Family
 Ken Mullings
 David Munoz & Family
 Rob Murray & Family
 Leah Myers
 Nature League
 David Nelms
 Howard & Pamela Newman
 Siu Kuen Ng
 Margaret Northfield
 Elizabeth Nyburg
 Rosemary O'Brien & Family
 Robert B. Orton & Family
 Karen Parisien
 Scott Parker
 Stella Parr & Family
 Debbie Pedersen
 Michael Pedersen
 Margaret Perchaluk
 Chantal Perrot
 Greg Petrie
 Rosemary Petrie
 Dennis & Connie Phillipson
 Richard & Annette Pivnick
 Cathy Plosz
 Harold & Margaret Plue
 PMI Lakeshore Chapter
 Andrea Poorter
 Diane Pope & Family
 Henry & Susan Popp
 Muhammad Qasim
 Derek & Merle Richards
 Anthony Riggs
 Kristin Ritchie
 Ian & June CK Robertson
 Nancy Robinson & Jeff Hemming
 The Rogan Foundation
 Ed & Karen Saliwonchyk

Anne Schlarp-McArthur & Stephen
 McArthur & Family
 Marlies Schlichting
 Mike & Lynn Shaw
 Mary Shepherd
 Mary & Ray Shier
 Jocelyn & Ted Shipman
 Debbie Shipway
 Linda Sizto
 Linda Sloka & Family
 Amanda Smethurst
 Brian M Smith & Family
 Adam Sproat
 Jill Smith-Brodie & David Brodie
 Robert Smythe
 Helen Sophianopoulos
 Patrick Speissegger & Family
 James Steele
 James Steele
 Bradley Stevens
 Kevin Stewart & Family
 Paul Strathdee & Teresa Coulthard
 David & Gloria Sykes
 Ed Takacs
 Rodney Taylor
 Stella & Sharad Tembe
 Nicholas Teramura
 Richard Thode
 Frances M. Thompson & Family
 John G. Thomson
 Joshua, Amy, & Liam Thorne
 The Titgemeyer Family
 Paul Toffoletti
 Kathleen Tomecek
 Penny Travis
 Brian & Bron Tregunno & Family
 Andrew Uyede
 Lorna Van Bergen
 Isadora van Riemsdijk
 Lauri Vanstone
 Linda Vezina
 Jane & Peter Vickery
 Dayle & Johannes Vraets & Family
 Paul Waechter
 Douglas Wahlsten
 Kevin Warburton
 Peter Ward & Marianne Meed-Ward
 Rick Waters
 Margaret Watson & Family
 Dana Webster
 Dr. Donna & Bob Wells & Family
 David Wellstood & Family
 John Wheeler
 Thomas White & Family
 Lesley Wiesenfeld
 Lorna Wiles
 Rosemary Williams
 Deborah Wills
 Anne-Marie & John Wilson
 Christine Wilson & Family
 Katherine Wilson
 Thomas & Julie D. Wilson
 Thomas Wilson
 Bruce Winter
 Lynn Witmer
 Ross Wood
 Pat & Rick Wyszynski
 Elaine & Clifton Young
 Michael & Linda Young
 Vince Zvonar
 Anonymous (4)

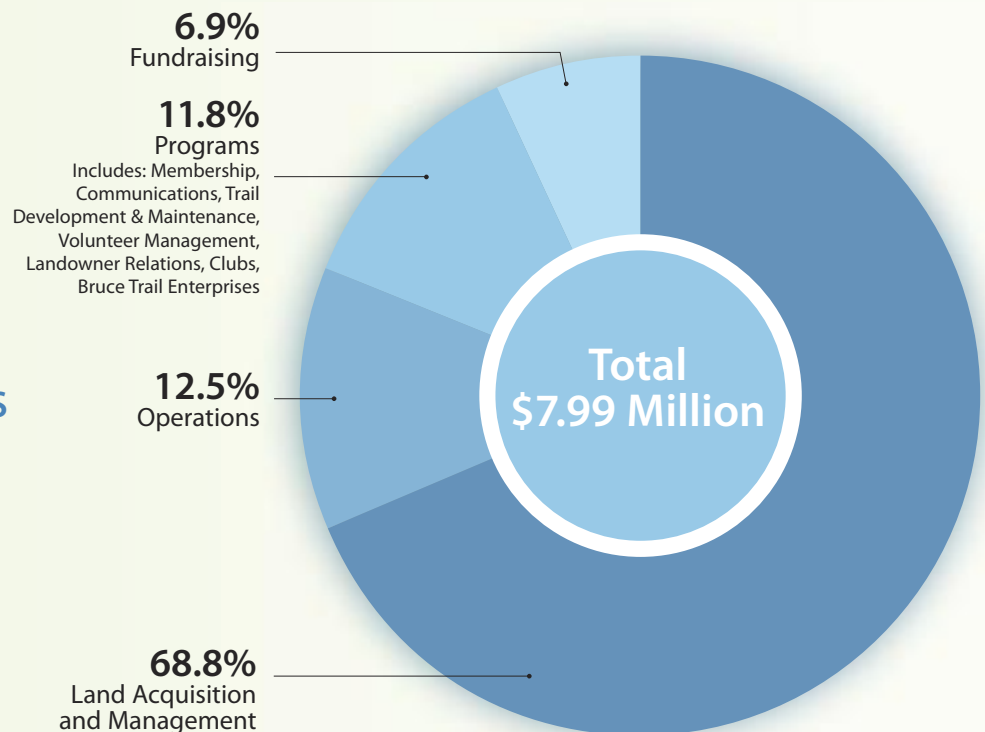
FINANCIALS

Financial Summary 2019-2020

SOURCE OF FUNDS



USE OF FUNDS



FINANCIAL SUMMARY (Fiscal Year 2020)

Thanks to the generosity and commitment of our members, donors and other supporters, the Bruce Trail Conservancy ended Fiscal Year 2020 in a financially healthy position.

Opening cash position:	\$0.84 M
Funds Received:	\$9.62 M
Funds Used:	\$7.99 M
Carry forward to F2021:	\$2.47 M
Portion of carry forward restricted to purchase of Driftwood Cove:*	\$1.40 M

* Driftwood Cove was secured in 2019 in partnership with Parks Canada. The Bruce Trail Conservancy's final payment to support Driftwood Cove will be paid to Parks Canada in June 2021 as per the partnership agreement.

Connecting to our Financial Statements

Here's how to find information from our Annual Report Financial Summary in our audited financial statements:

The Bruce Trail Conservancy audited financial statements are available online at bruce-trail.org (About Us > Annual Reports & Financial Statements)

SOURCE OF FUNDS

Comprised of:	Found in Statement of:	\$ in millions
Total Revenue	Operations	4.67
Government wage subsidy	Operations	0.19
Unrealized investment gains	Operations	-0.18
Restricted Donations	Changes in Fund Balances	4.89
Net Change in working capital	Cash Flows	
Accounts receivable		0.03
Deferred membership revenue		0.01
Proceeds on Sale of land Assets		0.01
TOTAL		9.62

DONATIONS

Comprised of:	Found in Statement of:	\$ in millions
Donations restricted for land purchase	Changes in Fund Balances	4.89
Donations toward land securement	Operations	1.21
Donations of cash and securities	Operations	2.49
Grants	Operations	0.04
Sponsorships	Operations	0.03
TOTAL		8.66

OTHER SOURCES OF FUNDS

Comprised of:	Found in Statement of:	\$ in millions
Government wage subsidy	Operations	0.19
Membership Dues – Conservancy	Operations	0.33
Membership Dues – Club	Operations	0.11
Deferred membership revenue	Cash Flows	0.01
Bruce Trail Enterprises	Operations	0.16
Accounts receivable	Cash Flows	0.03
Interest and Realized Investment Income	Operations	0.25
Interest and Realized Investment Income (Reserves)	Operations	-0.14
Rental Income	Operations	0.04
Misc Income	Operations	-0.02
TOTAL		0.96

USE OF FUNDS

Comprised of:	Found in Statement of:	\$ in millions
Total Expenses	Operations	3.16
Less: Amortization		-0.06
Life Insurance		0.02
Purchase of land and easements	Cash Flows	4.38
Interfund Transfer:		
Internal restriction to Land Stewardship	Changes in Fund Balances	0.36
Net Change in working capital	Cash Flows	
Merchandise Inventory		0.04
Prepaid Expenses and Deposits		0.01
Accounts Payable and Accrued Liabilities		0.08
TOTAL		7.99

Bruce Trail Conservancy Board of Directors 2019/2020

Leah Myers
Chair



Stephanie Bird



David Hass



Bruce King



Anjlee Patel



Bonni Titgemeyer



John Whitworth



Cynthia Archer



Marlis Butcher



Brian Johnston



David Lamb



Frank Schoenhoeffer



Michael Treuman



Warren Bell



John Dickason



Corrie Kellestine



Jaclyn Moody



Wendy Thompson



Danielle Waters



For more on our Board of Directors visit:
brucetrail.org/pages/board-of-directors



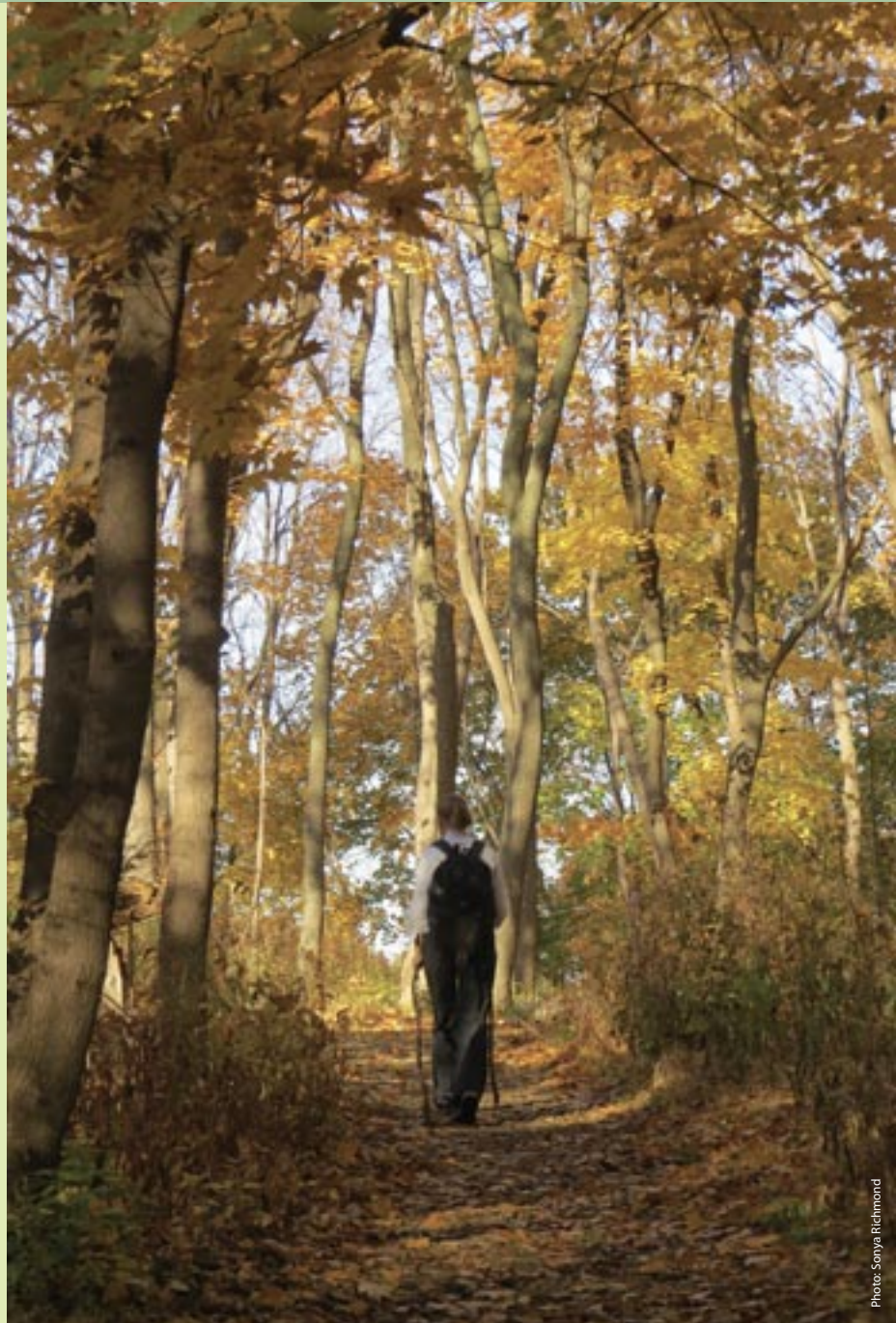
Looking Ahead

We look forward to making further strides in the conservation of the Niagara Escarpment and the protection of the Bruce Trail in the years to come.

Here are some of our areas of focus for the coming year that will enable us to expand and adapt our work to realize our mission:

- Establish additional protected areas.
- Build capacity in our Conservation & Trail programs.
- Champion nature-based solutions to climate change.
- Strengthen our relations with Indigenous partners.
- Nurture and maintain a diverse and inclusive organization.
- Build greater understanding of our supporters and enhance our membership program.
- Improve digital tools to connect people with the Trail and the Niagara Escarpment.
- Mobilize more volunteers in citizen science and biodiversity monitoring.
- Inspire more people to consider leaving a gift to BTC in their will.

Together, we will preserve a ribbon of wilderness, for everyone, forever.





Bruce Trail CONSERVANCY

We are grateful to all our members, donors, and volunteers. You make the Bruce Trail possible and your ongoing support is ensuring a protected Niagara Escarpment for future generations to enjoy.

Photo: Neil Hester

Honorary President

Dr. Philip R. Gosling

Bruce Trail Founders

Raymond Lowes, Dr. Philip R. Gosling,
Dr. Norman Pearson, Dr. Robert McLaren

STAFF

Executive Office

Michael McDonald (Chief Executive Officer)
Allison Wright

Land Acquisition & Management

Antoin Diamond (Vice President)
Scott Langley
Joel Swagerman

Conservation & Trail

Adam Brylowski (Manager)
Brian Popelier
Lyndsey Wilkerson

Fund Development

Marsha Russell (Vice President)
Heather Anderson
Luisa Da Silva
Gloria Vidovich

Communications & Engagement

Elizabeth Harrington (Director)
Brooke Henry
Laura Tuohy

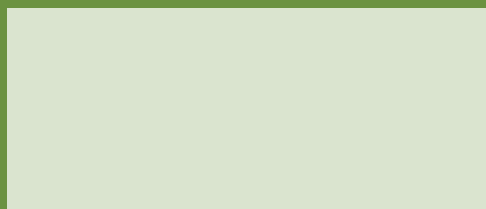
Finance

Kevin Durfy (Director)
Donna Miljic

Organizational Resources

Jackie Randle (Director)
Meghan Croll
Ryan Mickeloff

Deliver to:



55 Head Street, Suite 101, Dundas, ON L9H 3H8
T: 905-529-6821 or 1-800-665-4453 F: 905-628-8081
E: info@brucetrail.org www.brucetrail.org

TheBruceTrailConservancy @BruceTrail_BTC @BruceTrail_BTC

MAILING ADDRESS:

P.O. Box 857, Hamilton, ON L8N 3N9