



2021 - 2022
Annual Impact Report

Nature and People Thriving Together



Bruce Trail
CONSERVANCY



The Bruce Trail Conservancy wishes to acknowledge and honour the lands of the Niagara Escarpment as the traditional territory of Indigenous peoples. In both spirit and partnership, we recognize and thank the Anishinaabek, Huron-Wendat, Tionontati, Attawandaron, Haudenosaunee, Métis, and all who provided stewardship of these lands over millennia.

Recognition of the contributions of Indigenous peoples is consistent with our commitment to making the promise of truth and reconciliation real in our communities. We are grateful for the opportunity to live, work, and play here and thank all those who have served and continue to serve as caretakers of this special place.

We are also mindful of broken covenants and the need to reconcile with all our allies and relations. Together, may we care for this land and each other, drawing upon the strength of our mutual history through peace and friendship, to create a lasting legacy of conservation for generations to come.

BRUCE TRAIL CONSERVANCY

The Bruce Trail Conservancy (BTC) is one of Ontario's largest land trusts and the steward of Canada's longest marked footpath.

We actively preserve and care for land within the UNESCO designated Niagara Escarpment Biosphere to protect its ecosystems for the benefit of all. We connect people to nature through the Bruce Trail and our protected natural areas.

We are a member-driven, volunteer-based, charitable organization, governed by a 19-member Board of Directors. Working with each of the nine Bruce Trail Clubs, we are committed to caring for the Bruce Trail and to preserving land along its route.

MISSION

Preserving a ribbon of wilderness, for everyone, forever.

VISION

The Bruce Trail secured within a permanently protected natural corridor along the Niagara Escarpment.

CONTENTS

- 4 Our Impact and Growth
- 5 Messages from our Chair & CEO
- 6 Conservation
- 14 Trail
- 16 People
- 26 Donor Recognition List
- 28 Financial Summary
- 30 Looking Ahead
- 32 Our Thanks

OUR IMPACT



14 New protected natural areas

1,039 acres of Niagara Escarpment habitats are preserved forever in these new areas.



4.6 km of trail removed from roads

This improved trail experience was made possible through new protected areas and important new agreements with private landowners.



70.2% of the Bruce Trail now on permanently protected land

11.5 km of the Bruce Trail's Optimum Route was secured this year, bringing the Trail ever closer to being entirely protected in a natural corridor.



89 Species of Conservation Concern have been recorded on BTC-managed land

BTC Ecologists made 29 observations of 16 rare and at risk species this year.



1,376 km of trail maintained and ready to be explored

Our extensive trail network continues to provide safe, environmentally-responsible public access to nature.



73 BTC protected natural areas added to national conservation database

Inclusion in the Canadian Protected and Conserved Areas Database recognizes that our work to protect biodiversity contributes to national and international conservation goals.

OUR GROWTH



23% Increase in donations

Donors contributed a remarkable \$15.62 million this year in support of our mission.



50 Legacy gifts confirmed

We are honoured by the generosity and foresight of those who have chosen to include a gift to the Bruce Trail Conservancy in their will.



40 Volunteers established the BTC's first-ever Youth Council

From communities all along the Escarpment, these enthusiastic 18 to 25-year-olds are sharing their skills and voice in support of preserving a ribbon of wilderness.



119 New lifetime members

More members made this long-term commitment this year than ever before.

Board Chair's Message



Together, we're building a path towards a thriving Niagara Escarpment.

Building on almost six decades of conservation, the Bruce Trail Conservancy is working to create a future where people and nature are sustained by one another.

In 2022 we took great strides forward, thanks to a remarkable level of support from so many - tens of thousands of members, volunteers and donors - who believe in our mission and demonstrated their dedication to conservation. I am grateful for our collective efforts and am encouraged by the opportunity to build on this momentum.

As a Board of Directors, we are taking steps to help position the organization for continued success through strategic investments in our people, trail infrastructure and technology.

We are also taking the opportunity to review our *2025 Strategy* - a key responsibility of a governance board of directors. Reflecting on the organization's successes to date and the challenges ahead, we're aiming to strengthen our relevance and shape a bold, yet achievable, map for the future. Our refreshed strategy will allow us to accelerate conservation and stewardship of Niagara Escarpment lands while connecting people to nature through enhanced experiences on the Bruce Trail. We look forward to sharing the new strategic plan with you in the coming year, and working in collaboration with our remarkable network of nine Bruce Trail Clubs to bring our shared vision to life.

On behalf of the Board, I want to thank our CEO and the entire team for their tremendous contributions to one of our most successful years ever. Dedication and determination are an unstoppable combination! Thank you for all you've done to create a place where nature and people thrive.

I also want to thank my colleagues on the Board for their commitment to the success of the organization - this year and for years to come. I am honoured to serve alongside them in creating a thriving Niagara Escarpment and advancing our mission, *Preserving a ribbon of wilderness, for everyone, forever.*

Leah Myers
BOARD CHAIR

Chief Executive Officer's Message



When nature flourishes, so do we.

That simple truth inspires so much of what we do at the Bruce Trail Conservancy. We focus on protecting and restoring nature because it's fundamental to ensuring a better life. We focus on connecting people thoughtfully to the natural world because when we do, both people and nature can thrive.

And we do these things now because the need has never been greater.

Incredibly, you, our supporters, have made 2022 one of our most successful years in our nearly 60-year history. In these pages you'll read about some of the remarkable achievements we have made together.

We established 14 new protected natural areas totalling over 1,000 acres of Niagara Escarpment habitats. We protected habitat for the many species at risk that call the Niagara Escarpment home. We removed invasive species and planted over 11,000 native trees. We've carefully grown and maintained our trail system to introduce people responsibly to the unparalleled beauty of the Niagara Escarpment.

These achievements are not possible without collaboration. The Bruce Trail Conservancy is powered by a dedicated community of members, volunteers, donors, staff and partners. We are so grateful for your support.

To flourish together, we are mindful that the values of diversity, equity and inclusion are central to achieving our conservation mission. Beyond articulating our commitment to these values publicly, we are taking a careful look at how we can create an accessible and inclusive community that honours, respects, and reflects the various ways people connect with the Bruce Trail and the Bruce Trail Conservancy.

We have challenging work ahead. We are also creating incredible new energy with our sights on a refreshed strategy. Our goals will be bold because they have to be. To meet them we'll operate like a healthy ecosystem, working together each with our own unique contributions to continue to create a future where nature and people thrive.

As we look ahead with optimism, gratitude and ambitious hopes, I wish you many enjoyable adventures along the Bruce Trail. Heartfelt thanks for your continued support.

Michael McDonald
CHIEF EXECUTIVE OFFICER

Establishing New Protected Areas

In the face of biodiversity loss and climate change, the Bruce Trail Conservancy is conserving more Niagara Escarpment land every year - establishing protected natural areas and connecting people to them along the Bruce Trail.

This year we created 14 new protected natural areas with the support of our donors. These irreplaceable places represent a variety of habitats and protect 11.5 km of the Bruce Trail's Optimum Route.

- **Securing a Home for the Bruce Trail**

With the creation of these new protected areas, 70.2% of the Bruce Trail is now secured within a permanently protected natural corridor, available to explore for generations to come.

- **Protecting Niagara Escarpment Ecosystems**

From woodlands to wetlands, to cliff edges and talus slopes, to rare alvars and scenic shorelines: our protected areas preserve the Escarpment's unique biodiversity and provide nature-based solutions to addressing climate change.



Rockside Woods Nature Reserve, Toronto

Photo: Brian Popellier



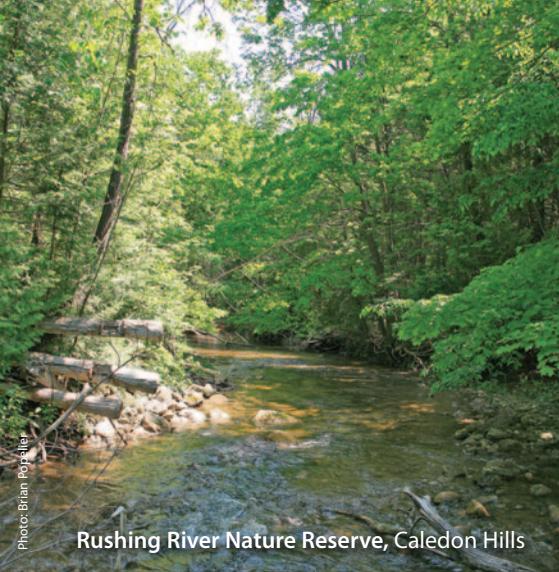
Whitetail Refuge Nature Reserve, Caledon Hills

Photo: Brian Popellier



Woolverton Ridge Nature Reserve (expansion), Iroquoia

Photo: Brian Popellier



Rushing River Nature Reserve, Caledon Hills



Lindenwood Pond Nature Reserve, Sydenham



Avalon Meadow, Blue Mountains

AREAS PROTECTED BY THE BRUCE TRAIL CONSERVANCY IN 2021-2022

PROTECTED NATURAL AREA	CLUB SECTION	AREA PRESERVED	OPTIMUM ROUTE SECURED	FUNDING (See Legend)
Woolverton Ridge Nature Reserve (expansion)	Iroquoia	3 acres (1 ha)	69 m	1
Rockside Woods Nature Reserve	Toronto	25 acres (10 ha)	443 m	1 & 3
CVC property	Toronto	40 acres (16 ha)	496 m	4
Whitetail Refuge Nature Reserve	Caledon Hills	98 acres (40 ha)	956 m	1
Rushing River Nature Reserve	Caledon Hills	7 acres (3 ha)	304 m	1
Honeywood Ridge (expansion)	Dufferin Hi-Land	5 acres (2 ha)	638 m	2
Avalon Meadow	Blue Mountains	4 acres (1 ha)	183 m	1
Balsam Wetlands Nature Reserve	Blue Mountains	284 acres (115 ha)	3,912 m	1
Fern Crevice Nature Reserve	Blue Mountains	24 acres (10 ha)	1,113 m	1 & 3
Eugenia Woods Nature Reserve	Beaver Valley	20 acres (8 ha)	597 m	1
Lindenwood Pond Nature Reserve	Sydenham	99 acres (40 ha)	460 m	1
Colpoy's Bay East Nature Reserve	Peninsula	402 acres (163 ha)	1,743 m	1
Stoney Birch Nature Reserve	Peninsula	3 acres (1 ha)	353 m	1
Dolostone Arch Nature Reserve	Peninsula	25 acres (10 ha)	200 m	1
TOTAL - 14 Protected Natural Areas		1,039 acres (420 ha)	11,467 m	

LEGEND FOR FUNDING

- 1 = Funded by BTC donors
- 2 = Donation of Land
- 3 = Financial assistance from the Ontario Land Trust Alliance and Government of Ontario
- 4 = Purchased in partnership with Credit Valley Conservation (CVC). CVC to own and manage.

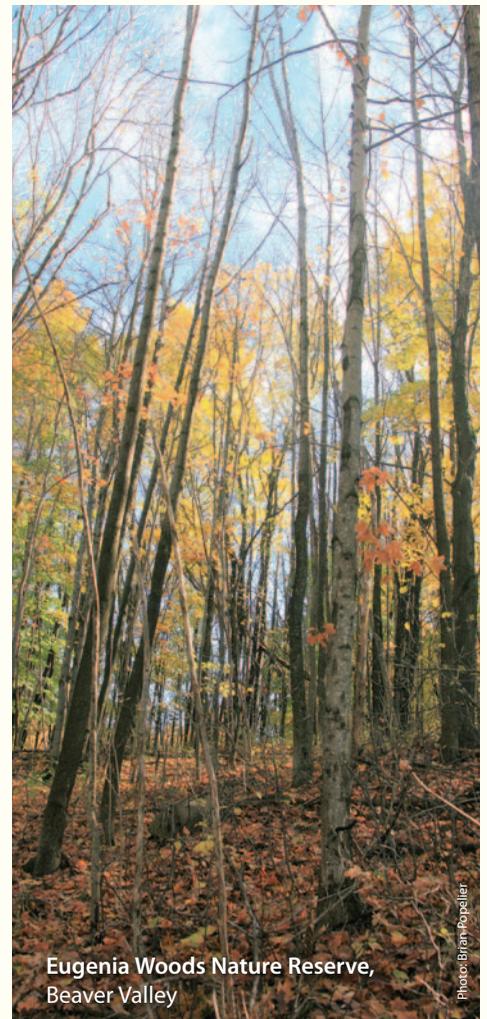
Establishing New Protected Areas



Hart's-tongue Fern at Balsam Wetlands Nature Reserve, Blue Mountains



Fern Crevice Nature Reserve, Blue Mountains



Eugenia Woods Nature Reserve, Beaver Valley

CONSERVATION CORRIDOR GROWTH

	2021-2022	2020-2021	2019-2020
Acres of Niagara Escarpment preserved in the year	1,039 acres	1,027 acres	545 acres
Number of new protected natural areas established	14	10	11
Total acres stewarded by the Bruce Trail Conservancy	13,932 acres	12,777 acres	11,998 acres
Total acres the Bruce Trail Conservancy has been involved in preserving	18,889 acres	17,674 acres	16,982 acres
Length of Bruce Trail's Optimum Route secured in the year	11.5 km	5.7 km	6.5 km
Percentage of Bruce Trail's Optimum Route on permanently protected land	70.2%	68.9%	68.7%

CONSERVATION



Photo: Brooks Henry

Colpoy's Bay East Nature Reserve, Peninsula



Photo: Brian Popeller

CVC property, Toronto



Photo: Brooks Henry

Stoney Birch Nature Reserve, Peninsula



Photo: Brian Popeller

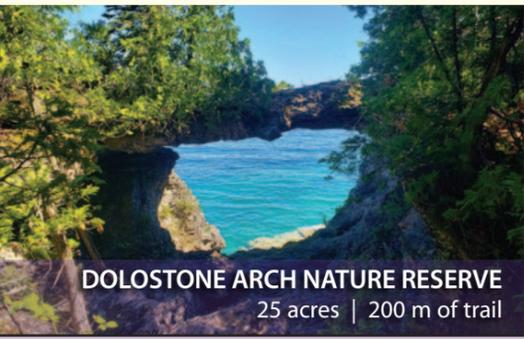
Dolostone Arch Nature Reserve, Peninsula



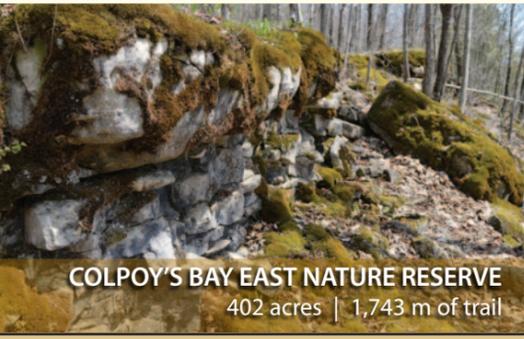
Photo: Sonia Chernov

Honeywood Ridge (expansion), Dufferin Hi-Land

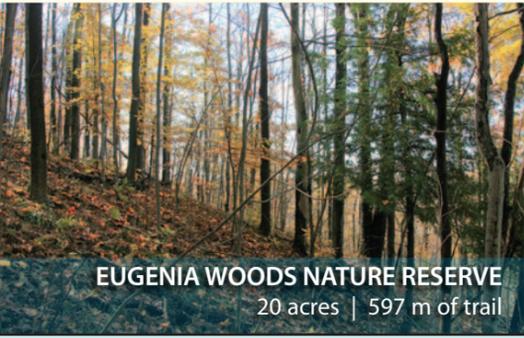
Our Newly Protected Natural Areas 2021-2022



DOLOSTONE ARCH NATURE RESERVE
25 acres | 200 m of trail



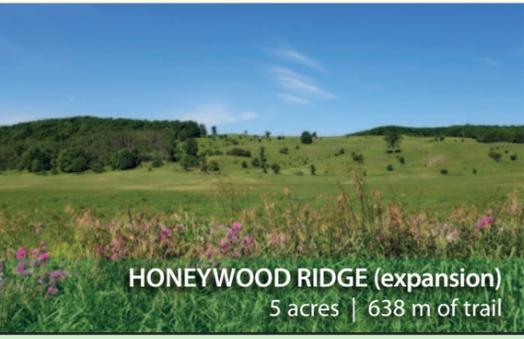
COLPOY'S BAY EAST NATURE RESERVE
402 acres | 1,743 m of trail



EUGENIA WOODS NATURE RESERVE
20 acres | 597 m of trail



BALSAM WETLANDS NATURE RESERVE
284 acres | 3,912 m of trail



HONEYWOOD RIDGE (expansion)
5 acres | 638 m of trail



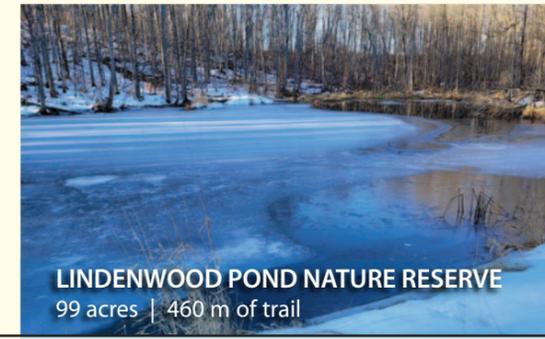
ROCKSIDE WOODS NATURE RESERVE
25 acres | 443 m of trail



CVC PROPERTY
40 acres | 496 m of trail



STONEY BIRCH NATURE RESERVE
3 acres | 353 m of trail



LINDENWOOD POND NATURE RESERVE
99 acres | 460 m of trail



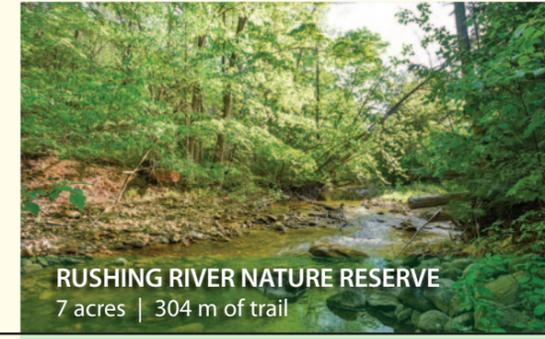
FERN CREVICE NATURE RESERVE
24 acres | 1,113 m of trail



AVALON MEADOW
4 acres | 183 m of trail



WHITETAIL REFUGE NATURE RESERVE
98 acres | 956 m of trail



RUSHING RIVER NATURE RESERVE
7 acres | 304 m of trail



WOOLVERTON RIDGE NATURE RESERVE (expansion)
3 acres | 69 m of trail

13,932 acres:

Total land stewarded by the BTC

18,889 acres:

Total land the BTC has been directly involved in preserving

Stewarding the Land

From the Niagara River to the tip of the Saugeen (Bruce) Peninsula, the Bruce Trail Conservancy stewards over 13,900 acres of Niagara Escarpment land, ensuring that the unique and diverse habitats in our care have the best possible chance to flourish.

Caring for these special places is the collective responsibility of a coordinated network of over 240 land steward volunteers and a small team of staff ecologists. Through planning, monitoring and active management, we work year-round to:

- maintain and enhance biodiversity
- improve connectivity of natural corridors
- protect rare and at risk species and unique habitats

Restoration Projects

Volunteers and staff took on several projects to maintain and enhance the ecological health of BTC protected areas this year. Most notably, over 11,000 native trees were planted on BTC protected natural areas to restore forest habitat and to help re-establish declining species in southern Ontario (such as American Chestnut and American Elm).

Biodiversity Teams

Four of our Bruce Trail Clubs have created dedicated teams of volunteers to specifically address issues affecting biodiversity along the Escarpment, and to engage more people in its care. Supporting the land stewardship program, these volunteers coordinate work parties,

special projects, and education initiatives. From invasive species removal, to plantings, to guided hikes, citizen science outings and even biodiversity badges, these volunteers are taking practical and creative steps to bolster biodiversity on the Niagara Escarpment.



Photo: Brooke Henry



Photo: Margaret Davies-Baruch



Photo: Ryan Korosi

SPOTLIGHT:

Contributing to National Biodiversity Goals

Seventy-three Bruce Trail Conservancy Nature Reserves have been added to the Canadian Protected and Conserved Areas Database (CPCAD) - a major tool for tracking and reporting on the status of conservation in Canada.

The Bruce Trail Conservancy's inclusion in the CPCAD recognizes the work we do to protect biodiversity along the Niagara Escarpment. To be added to the CPCAD, protected areas must meet certain criteria with respect to conservation approaches and practices. The data compiled is used for integrated conservation planning and provides baseline information for species at risk and critical habitat across the country.

The inclusion of our protected natural areas in CPCAD also reflects the critical role that land trusts, such as the Bruce Trail Conservancy, play in meeting Canada's national and international commitments to biodiversity protection. The areas in the database are used to report on these commitments.

Our participation in this federal database further demonstrates the value of our work within the Canadian conservation community.



Maintaining & Developing a World-Class Footpath

Dedicated volunteer trail workers donate their time and skills to care for over 1,300 km of trail, allowing thousands of people to safely explore the wonders of the Niagara Escarpment.

Trail Development

Significant trail improvement projects were completed this year along the entire length of the trail, from Niagara to Tobermory. Recently established BTC protected natural areas enabled new trail to be developed in several Bruce Trail sections, notably Peninsula, Sydenham, Blue Mountains, Dufferin Hi-Land, and Toronto.

Landowner relations continued to play an important role in new trail development. For example, in achieving new handshake agreements in a Grimsby neighborhood, the Niagara Club was able to relocate 700 m of main trail from a busy road to the Bruce Trail's Optimum Route on the Escarpment brow.

Trail Maintenance

Maintenance of our 905 km Bruce Trail and 472 km of side trails also kept volunteers busy. The clearing of fallen trees and removal of hazard trees near the trail is becoming increasingly demanding as the effects of the Emerald Ash Borer take hold. Hundreds of ash trees along the trail have died as a result of this invasive insect.

Chainsaw training courses were held to certify new sawyers and to re-certify some of our veteran chainsaw operators. This will be an ongoing program as we endeavour to keep our trails open and safe.



TRAIL WORK BY THE NUMBERS

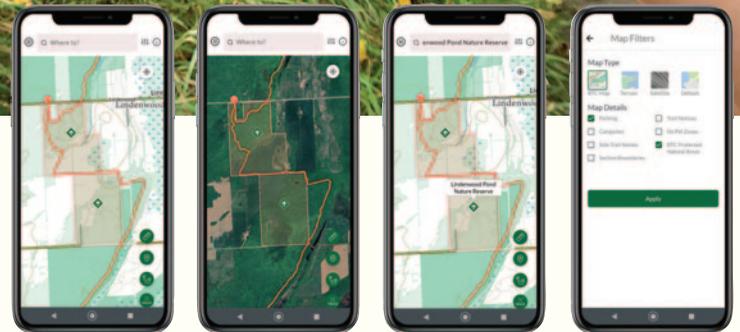
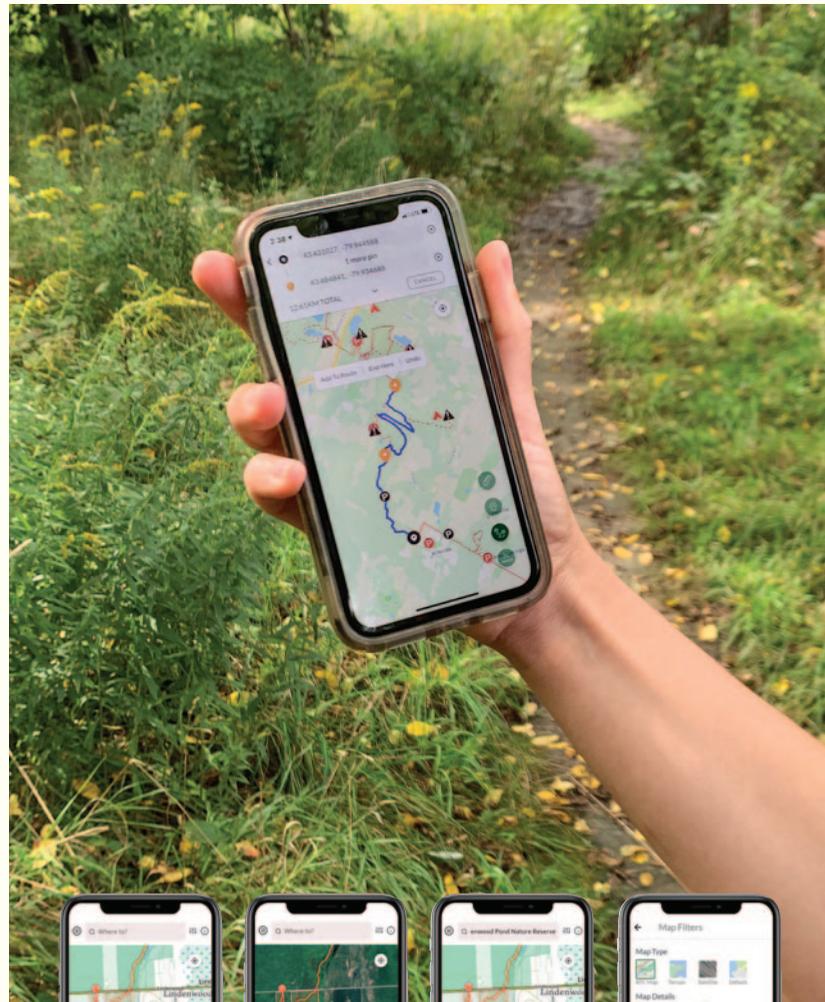
	2021-2022	2020-2021	2019-2020
Trail maintained	1,377 km	1,366 km	1,353 km
Trail created or rerouted	26.5 km	42 km	30 km
Trail removed from roads	4.6 km	4.0 km	9.7 km



New Bruce Trail App

The new Bruce Trail App launched this year, helping more explorers safely find their way and learn about the Bruce Trail and the work of the Bruce Trail Conservancy.

The app features the latest trail changes and BTC protected natural areas and allows users to measure distances, track their hikes and more. New features and improvements continue to be made based on user feedback and changes in technology. Thank you to our app sponsor, Ontario Power Generation, for helping to bring the new Bruce Trail App to life.



Conservation Through a Reconciliation Lens

For nature and people to thrive on the Niagara Escarpment, the Bruce Trail Conservancy recognizes the importance of practising conservation and trail management within the spirit of reconciliation.

The Niagara Escarpment / Gchi-Bimadinaa / Kastenhratatyé has sustained, and been sustained by Indigenous peoples for millennia. The Bruce Trail Conservancy remains committed to seeking, honouring and incorporating Indigenous voices, knowledge and experience in our work. We are committed to working with Indigenous nations, communities, and organizations to advance reconciliation and further long-term conservation of the Niagara Escarpment.

This year, we focused on improving connections and continuing important conversations with knowledge-

holders, leaders, advisors, and staff from Saugeen Ojibway Nation, Six Nations of the Grand River, and Mississaugas of the Credit First Nation whose treaty lands and territories include the Niagara Escarpment. We expanded our training for Bruce Trail Conservancy staff and volunteers to improve our cultural literacy and help us be better allies. Through ongoing learning and listening, we will embrace Indigenous views and seek out collaborations that support our shared responsibility for the Niagara Escarpment for present and future generations.





Partners in Conservation and Trail

Protecting the unique biodiversity of the Niagara Escarpment and maintaining over 1,300 km of trail takes an integrated approach across organizations, agencies and landholders.

The Bruce Trail Conservancy is honoured to work in the territories of the Anishinaabek, Huron-Wendat, Tionontati, Attawandaron, Haudenosaunee, and Métis, and on land held and cared for by:

- 23 municipalities
- 7 Conservation Authorities (representing 46 conservation areas along the Bruce Trail)
- Saugeen Ojibway Nation
- Parks Canada
- Ontario Parks
- Ontario Ministry of Natural Resources & Forestry
- Ontario Heritage Trust
- Royal Botanical Gardens
- Private landowners of over 670 properties

We value these important relationships and thank all our landholding partners for ongoing collaboration.



Photo: Carole Jenkins



Gathering of staff and volunteers from Bruce Trail Conservancy, Toronto Bruce Trail Club, Conservation Halton and Credit Valley Conservation.

Landowners

Hundreds of private landowners along the Niagara Escarpment generously allow the passage of the Bruce Trail on their land and contribute to the conservation of its ecosystems. In sharing, stewarding, and even donating land, landowners are partners in our work.

Sharing Land

Through simple handshake agreements with the Bruce Trail Conservancy, private landowners allow hundreds of kilometres of Bruce Trail and side trails on their land. In generously sharing their land, these landowners are helping people to connect with the beauty and wonders of the Niagara Escarpment.

Stewarding Land

Through the Bruce Trail Conservancy's landowner stewardship program, private landowners along the Bruce Trail are enhancing wildlife habitat on their properties and contributing to the ecological health of the Niagara Escarpment.

Donating or Selling Land

As landowners come to know our organization and our mission, many are inspired to donate or sell their land to the Bruce Trail Conservancy. Of the 128 properties acquired by the Bruce Trail Conservancy in the past 10 years, 98 (or 77%) have been through direct sales or donations from supportive landowners.

We extend gratitude to landowners for this remarkable support and to the landowner relations volunteers in each of the nine Bruce Trail Clubs who nurture this ongoing goodwill.



Landowners by their new BTC Stewardship Partner sign, holding freshly-removed Garlic Mustard (invasive), and White Mulberry.

Photo: Lyndsey Wilkerson

Towards a More Inclusive Outdoors

The Bruce Trail Conservancy is committed to fostering a welcome and inclusive environment both on the Bruce Trail and within our organization.

Fulfilling our mission - preserving a ribbon of wilderness, for everyone, forever - requires the inclusion of diverse voices and perspectives. Yet, we know social inequities impact all aspects of our lives, including engagement with the outdoors, and that significant barriers have prevented many people from exploring nature and participating with conservation organizations.

The Bruce Trail Conservancy is embracing courageous conversations about diversity, equity, and inclusion within our organization and on the Trail. We are devoting resources to training so that we can develop the understanding and confidence to authentically and mindfully address these challenges.

We recognize this is a long-term journey, requiring dedication and collaboration. We commit to taking the time to listen, learn and adapt. We know that nature and our communities will become stronger as a result.



SPOTLIGHT:

Showing Our Pride

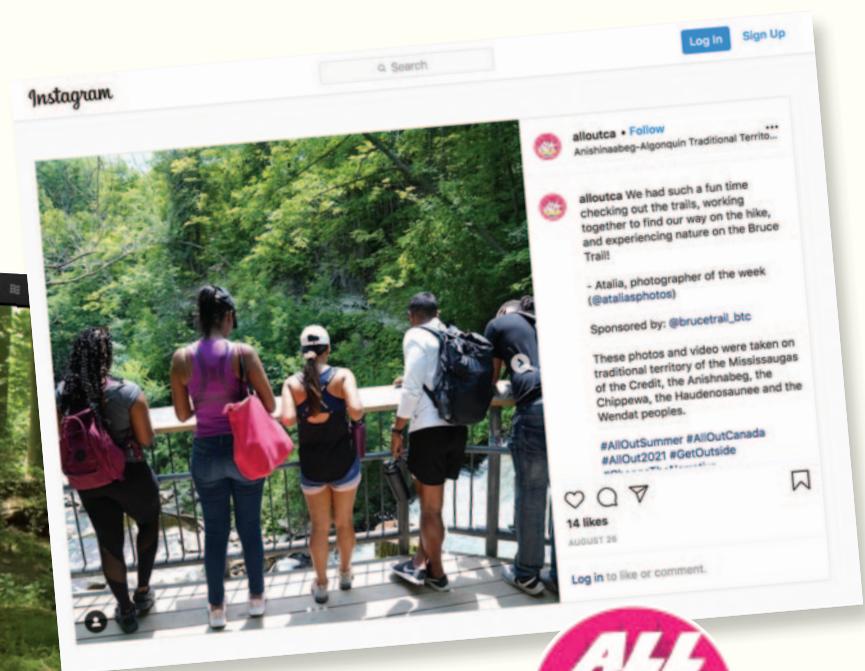
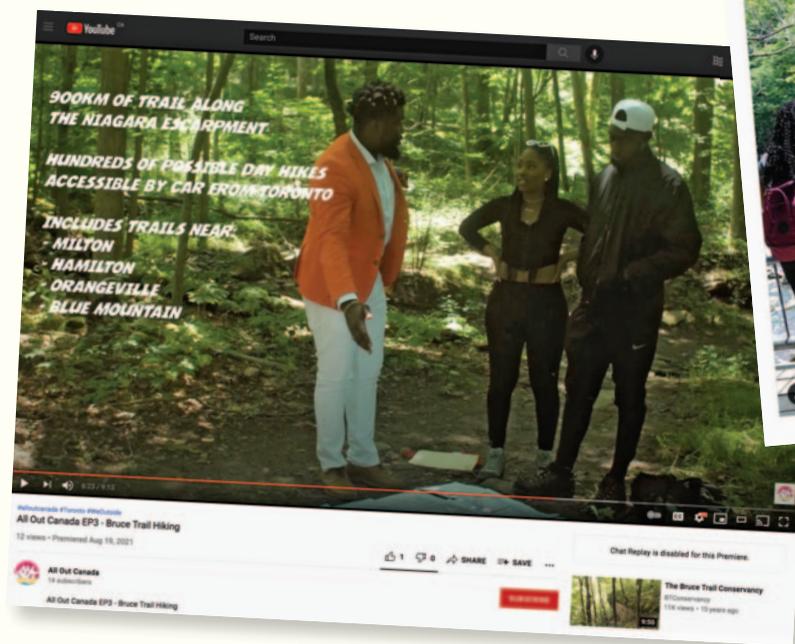
Our new Bruce Trail Pride badge gives everyone an opportunity to take an active role in making the outdoors safe and welcoming. The badge is available free of charge from the Bruce Trail Conservancy office, at our booths at community events, and through our Trail Ambassadors.

SPOTLIGHT: All Out Canada

To learn more about the barriers preventing racialized communities from exploring the outdoors and engaging in conservation efforts, and what can be done to address those barriers, the Bruce Trail Conservancy partnered with Monumental in its *All Out Canada* campaign.

The campaign launched in 2021 to support racialized millennials in the Greater Toronto Area in exploring the Bruce Trail and other natural areas. The social media based campaign involved videos, infographics, profiles, and “how tos”, but at its essence, it was about stories: changing narratives and building new ones. It aimed to provide helpful resources while increasing the visibility of racialized people enjoying nature. The campaign was able to reach more than 26,000 people, with thousands of interactions with campaign content.

Partnering with Monumental in this campaign not only helped the Bruce Trail Conservancy reach new audiences, it prompted important conversations about access, discrimination and other barriers facing marginalized communities in engaging with nature. We look forward to building on this experience.



Volunteers and Members

For 60 years volunteers have been the driving force of the Bruce Trail Conservancy, supported by committed and engaged members who care deeply about preserving a ribbon of wilderness for future generations.

Working, Learning and Celebrating Together

Volunteers worked particularly hard this past year to bring back programs affected by pandemic restrictions. Organized hikes, special events, and group volunteering projects gave members and others the long awaited opportunities to gather together again in nature, for nature.

Continued Support

In February 2022, the Bruce Trail Conservancy increased membership dues for the first time since 2004, to ensure our operations and the work of the Bruce Trail Clubs continue to be funded sustainably. Membership in June reached 12,831 which represented a 1% decrease over the year. Though a dip was expected with the increase in

dues, it was minimized by 79% of members choosing to renew their membership and 2,579 new members joining in 2021-2022. We value our members' commitment to, and trust in, our organization and will continue to work to improve the member experience.

Collective Impact

A remarkable 1,500 volunteers devote their time and talents to all aspects of our work, supported by a community of over 12,800 members. The collective impact of these combined voices and actions are furthering the conservation of the Niagara Escarpment and ensuring the future of the Bruce Trail.



SPOTLIGHT: Youth Council

The Bruce Trail Conservancy's first-ever Youth Council formed this past year, bringing conservation-minded young adults together to connect with each other and with nature.

The Youth Council formed in the fall of 2021 to broaden the reach of the Bruce Trail Conservancy to younger generations and engage young leaders in advancing the BTC's mission. As a self-led group of keen volunteers with support from staff, the Youth Council provides opportunities for young adults (ages 18 to 25) to participate in the work of the BTC and enjoy the Bruce Trail together.

While pandemic restrictions limited in-person events, the group held its first meeting virtually in October 2021 and grew to have over 40 members from communities across the Trail. A team of eight executive committee members led the way. Through monthly Zoom calls and discussions on Discord, they hosted social and professional development opportunities, organized small group hikes, and developed goals and activities to further connect youth with the work of the BTC.

As the new academic year rolls around, the Youth Council will be ramping up its activities again. These young leaders look forward to growing the Youth Council and to creating more opportunities to engage with youth on organized hikes, volunteer projects, and monthly meetings.



Photo: Brooke Henry

The Youth Council's t-shirt design contest garnered 1,244 engagements on social media and resulted in this popular new shirt for the BTC store.



Photo: Lyndsey Wilkerson

Donors

Donors to the Bruce Trail Conservancy are powering outstanding conservation successes and creating a healthier future for nature and people on the Niagara Escarpment.

Supporting monumental land acquisitions, funding critical restoration projects and investing in our volunteers are some of the many ways Bruce Trail Conservancy donors ensure that nature and people thrive together.

The boundless generosity shown by thousands of donors this year speaks to how important the Bruce Trail and a protected Niagara Escarpment are in the lives of so many. We extend deep gratitude to donors for making our work possible. This year alone, 10,890 donations were made in support of our mission. We were the grateful recipients of the largest single donation in our organization’s 60-year history. And strides were made in securing grants and growing our donor community. This collective support has propelled us forward, fueled remarkable progress in our conservation efforts, and provided a solid foundation for the work ahead.

The world faces an incredible challenge in mitigating the impacts of climate change and biodiversity loss, while addressing our collective wellness and health. The conservation work we accomplish with donor support provides a natural solution to this challenge and is an essential, practical and lasting investment in a better future.



Photo: Ethan Meleg



Photo: Rhannon Carruthers

DONATIONS

	2021-2022	2020-2021	2019-2020
Number of unique donations	10,890	12,111	10,244
Total dollars donated	\$15.62 M	\$12.65 M	\$8.66 M

SPOTLIGHT: Legacy Gifts Shape Our Future

Legacy gifts are powerful expressions of hope for a better future.

We are incredibly grateful to the 50 individuals who shared their decision to include a gift in their estate plans this year to the Bruce Trail Conservancy; an increase of 29 confirmations over last year.

Funds received through estates are integral to advancing our mission, and ensuring future generations will experience the joy of discovery on the Bruce Trail.

ESTATE GIFTS (RECEIVED IN 2021-2022)

James Doan

Lynn M. Glover

Shirley Grant

Cornelia Groep

Bonnie Herman

Anthony Holmes

Eberhard Leistner

Christina McCarthy

Irmgard McSporrán

Liane Regendanz

Margaretha Rijlaarsdam

Catherine Louise Ross

Dorothy Jean Sager

Margaret Sebastian

Mary Tong

Ross William Edgar Wood

“Living in a suburb west of Toronto... we could see the encroachment of urban development happening around us. And yet, nestled within this increasingly dense area was a hidden jewel that many still have yet to discover. When I thought about how I could support the future of the Trail and the Bruce Trail Conservancy’s important conservation work, a gift in my will offered a way to make a significant contribution.”

– Deanna H.



Thank You to our 2021-2022 Bruce Trail Conservancy Donors

Your generosity is enabling nature and people to thrive along our ribbon of wilderness - today and into the future. We are honoured to celebrate the following donors who made gifts between July 1, 2021 and June 30, 2022.

\$5M-\$9,99M

Anonymous (1)

\$500,000-\$999,999

Adrianus Cornelis & Margaretha Rijlaarsdam
Estate of Eberhard Leistner
Anonymous (2)

\$100,000-\$249,999

Estate of Lynn M. Glover
Heather & Ross Hamlin Fund
Patrick J. McNally Charitable Foundation
Estate of Catherine Louise Ross
Anonymous (3)

\$50,000-\$99,000

June & Ian Cockwell
Fleming Foundation
Weston Family Foundation
Anonymous (1)

\$25,000-\$49,999

Caledon Hills BTC
Derek Cottier & Laura Tilly & Family
Iroquoia BTC
Brian & Colleen Johnston
Mary Anne Miller & Family
Tony Paine & Susan Collacott
Joel G. Parkes
James & Margaret Parkin
Dr. William N. Pearson
RAP Foundation
Christopher Robinson
Malcolm & Joelle Sanderson
Estate of Mary Tong
Annette Vriends
Estate of Ross William Edgar Wood
Anonymous (1)

\$10,000-\$24,999

Airlie Foundation
ArcelorMittal Dofasco Inc
Robert & Mary Pat Armstrong
Tony & Anne Arrell & Family
Baffin Inc.
Bill Barnett
Zita & Mark Bernstein Family Foundation
Burgundy Legacy Foundation
Ca-Al Foundation

Ok-soon Chung
Michael & Pamela Curtis
Mary & Paul Ford
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Suzette Goodhand
The D.H. Gordon Foundation
Dr. Philip R. Gosling & Susan Gosling
John Grandy & Meg Salter
Estate of Cornelia Groep
Invesco Canada Ltd
The J. Forbes Knight Charitable Foundation
Peter Long
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Estate of Christina McCarthy
The McLean Foundation
Jane & Bill Milne & Family
Dr. Wallace M. Mitchell
Katharine Morrison
Niagara BTC
Gordon Nicholls
Ontario Land Trust Alliance – Species at Risk Action Fund
Michael & Martha Pedersen
Peninsula BTC
Bo & Brian Penny
Heather & Grant Peters
Brenda Polzler
Wayne Reeves & Julia Madden
Region of Peel - Peel Greenlands Securement Program
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Ronald & Patricia Savage
Bruce Smith & Linda Amos
Smith's Funeral Homes
Sydenham BTC
The Taylor Family Foundation
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Joan Todd
Toronto BTC
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Joseph Votto
Marjorie Wilson
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Michael Andrassy & Ann Guthrie
Gestion Maurice et Donna Assh Inc.
Annette Balgord

Birks Family Foundation
The Blue Bay Motel & Levack Family
Blue Mountains BTC
Ted & Karin Bossence
Bradstreet Family Foundation
Karen Bremner
Alex Brown
The Anne Butler Slaght Foundation
Stephen & Donna Carpenter
Ian Dawes
Estate of James Doan
Stan & Diane Gasner
Peter Gilgan Foundation
Estate of Shirley Grant
Griggs Family Foundation
Barbara Haire & Family
Mimi Hamilton
Nancy & Richard Hamm & Family
Doris & Dennis Hilker
Estate of Anthony Holmes
Harry & Ann Hoogveen
Daryl Keays & Maureen McGuigan
Chris Key
David Knox
Alex Kolodzey
Lawson's
John MacDonald, Diana Miotto & the Speranza Foundation
Kevin Maindonald & Carol Smith
Conor McCreery
Sarah Mills & Family
Leah Myers
Nature Canada
Barbara Palmer & Robert Fletcher
Steve & Maureen Peacock & Family
David & Patricia Platt
Estate of Liane Regendanz
Roderick & Sandy Rice
Wayne Riley & Roxanne Randall & Family
Rick & Gillian Russell & Family
Estate of Dorothy Jean Sager
Glen & Debra Swire
Susan & Brian Thomas
Wendy Thompson
Roeland Val
Anne Wadge

The Willowool Foundation
Wood Family Charitable Foundation
David & Debbie Wright
Wayne Yeechong
Anonymous (1)

\$1,000-\$4,999

Aangen: A Community Service Organization
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Jim Anderson & Family
Peter Anderson
Cynthia Archer
Allan Avis & Anne Haley & Family
Christina Bardes
Barbara Bartle & Richard Smythe & Family
Tony & Joan Barton
Coffee Tree Roastery
James Bellingher
Mike Biliski
Heidi Bischof
Karen Blackledge
Peter Blackmere
Shelagh & David Blenkarn
Bloom Depot Inc
Karen & Dennis Blunt
Johanna Boffa
Heather Bosman
Frank Bossen
Carmen Bouthillette
James & Tony Bowman
George Bowman
Hans Brandl
Martha Breithaupt
Douglas & Marylou Brock & Family
Gordon Brocklebank
David Bryson & Caro To
Marlis Butcher
Brian & Pat Cameron
Suzanne Carlson
Paula Carson
The Carter Family Foundation
Andrew Cartmell
Susan Caughran
Cavelti Family Foundation
Susan Chang-Hong
Bill & Sharon Chapman
Jessica Chau
Albert Choi
Mary Chorniuk
Fernanda Cieri
Jean Clark
Alexander Cobb
Sally M. Cohen-Moule & David Moule
Daniel & Wendy Coleman
Eleanor Collins
Linda & Gord Cooke
Robert Fraser Cooper
Endowment Fund
Margaret Corner
Peter & Bernadette Curtis
Brien & Nancy Dane
Colleen Darrell & Gregory Huffman
Rolph Davis
The Dawson Family Sharing Foundation
Brian Dawson & John Therrien
Huston De Brabandere
Michael & Honor De Pencier
David Dell
Joshua Dey
Irene & Don Dicks
Carol Dobson & Family
Ruth Dodson
Janet Douglas
William Dunlop
Bill & Melody Duron
Richard Edwards
Jill Eisen & Family
Edward Endean & Family
Daniel Engels & Elizabeth Pang
Victor Enns & Joyce Enns & Family
Mark Ewald
Lorraine Farrow & John Farrow & Family
Louise Fast & Joan Slamen
FBO Suez Water Technology Solutions
Mary Federau & David Hass
Elizabeth Fedorkow & David Alles
Carol Ann Ferguson & Thom Christmann
Rob & Danielle Ferguson
Mike Finlayson
Stewart Fleming
Flourish Foundation
Jeffrey Forgrave
Fraser Forrest
Ron Foxcroft & Family
Lawrence & Christine Foy

Jack Freiburger
 Sheryl & Aden Frey
 Barbara Frey
 William & Frances Frisken
 Bill & Mary Elizabeth Fulton
 Steven Gallant
 Heather Gardiner
 Douglas P Gayton
 Mark Gemmill
 Louise Gilroy
 Stephanie Gingerich
 Marian & Ken Goldsmith
 Darren Goldstein
 Peter Goldthorpe & Maureen Cava
 Donald Gordon
 The Gray Family
 Nadya Habib
 Andrew Hachborn
 Malcom Hachborn
 Larry Haigh
 Catherine Haire
 Douglas Hall
 Thomas Hall & Laura Browne
 Beryl Hammill
 John & Gertrude Hammill
 David Harris & Family
 Ami Harrop
 Neil & Kim Harvey
 Lloyd & Mary Hayward
 Mike and Jo Ann Heale
 Tat Mee Hee & Dick Foster
 Andrew Heintzman
 Jane & Ian Hendrie
 Estate of Bonnie Herman
 Stella Hesketh
 Paul & Margaret Hewitt
 Michael Hierlihy
 John Hobbs
 Alex Hogan
 Gregory Hollinger
 Sheila Holloway
 Diane Homewood
 Ursula Hopkins
 Blain & Marjorie Horsley
 David Howden
 Paul G. Hurwood
 Ann Jackson & Denis Ho
 L. Kate Jaczko
 Stacey & Michael Jaczko
 The Norman & Margaret Jewison Charitable Foundation
 Jill's Journey Charitable Foundation
 David Job & Joan Walters
 Bernard Johnpulle
 David & Susan Johnson
 Art Johnston
 Kathy & Patricia Johnston

Tyler Jutzi & Family
 Nancy & Kevin Kale
 Gerry & Rose Karker
 Leanne Kaufman
 Corrie Kellestine
 Shelley Kemppling
 Steven King
 William Klein
 Valerie & Doug Kloet & Family
 Gisela Knappe
 The George Kostiuik Family Private Foundation
 Sebastian Kozlowski
 Paul Kuno
 Tamara Laframboise & Timothy Leach
 Janet Lamb
 Heather Latto & Family
 Diana Laubitz
 Kevin Lauckner
 Keith Laushway
 Stefan Lavoie
 Gayle Laws & Paul Gautreau
 Natalie Lazarowych & Peter Pekos
 Kate Lazier & Jane Pyper
 Stephanie LeBaron
 Peter & Judy Leeney
 Brandon Levac & Family
 Christine Lewis
 Marian Lips & Kevin Smith
 Phillip & Diane Livingston
 David Lloyd & Maureen Bruce
 William (Bill) & Nancy Logan
 Robert Luckhart
 Michael Lukas
 M&D Environmental Fund
 Peter & Ann MacDonald
 Frances MacFarlane & Donald MacFarlane & Family
 Diane MacIntyre & Ken Newell & Family
 Sheila MacMahon & Bob Watson
 Christina MacNaughton & Family
 Garry MacNicholas & Joanne Robbins & Family
 Nancy & Robert Mann
 Darryl Markle & Family
 Joëlle Martin
 Nancy Martin & Charles Conlon & Family
 Amanda Martyn
 Peter McArthur & Cathy Clarke
 Kenneth McCallum
 Janice McClelland
 John & Elizabeth McCullam
 Brian McDiarmid
 Patricia McDonald-Harrison

Sue & John Douglas McFarlane & Family
 Mary McGee & Andrew Lee
 Donald & Helen McGillivray & Family
 Tanya McIntyre
 Ann McKay
 Howard & Karen McRae
 Jeff McRae
 Judith McRae
 Estate of Irmgard McSporran
 Catherine Middleton
 Darryl Minard & Family
 Don & Sue Minchin
 Richard & Gwen Miner
 Robert Mitchell & Family
 Nancy M. Moffat
 Kenneth Moffatt
 Miles Mohr & Family
 Alan & Anne Morgan
 Bill Morris
 Catherine Morrison
 Donald Morrison
 Heather Morrison
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 William & Brenda Murphy & Family
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 John Ormond
 Edith & Stan Ouellette
 Matthew Overton
 David Oxtoby & Julie Scott
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 Tom Parker & Emma Betz
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 Jeffrey Ponsford & Family
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 PWC Canada
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Don & Aggie Ramsden
 Sharon Ranson & Family
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 Alex Reid
 George & Jennifer Rigg
 Ronald Ritchie & Mary Graham
 Frances Roberts
 John & Anne Roberts
 Peter Robinson & Family
 David Rogan
 Lindsay Rogan & John Scott
 David Rogers
 Jeffrey Rosenthal & Family
 David Ross & Audrey Loeb
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 Lisa Roy & Family
 Teri & Stephen Russell-Hill & Family
 Suja Sadhasiva
 Owen & Lesley Saffrey
 The Herb & Cece Schreiber Family Foundation
 Erika Schurr
 Robert Sears & Family
 Bob Seaton
 Trudy Senesi
 Dr. Alex Sevigny
 Paula Sheppard & Family
 Kathy Shortt & G. Edward Oldfield & Family
 Louis and Nellie Sieg Fund
 Jan Simpson & Richard Andrews
 Kristine Sinclair
 Marion Sinclair
 Art Smith
 George Smith
 Kathy, Blair, Kristi & Briar Smith
 Nancy & Phillip Smith
 Russel Snyder Penner
 Helen Sophianopoulos
 Wendy Southall
 Patrick Speissegger & Claire Rivlin & Family
 Sheryl Spithoff
 Aaron Spring
 Eileen Stark
 Tom & Marilyn Stark
 Richard Stark
 Deb Steel
 Kevin Stewart & Family
 Sandra & Martin Stocker
 Maureen Stroud Fund
 Gordon Stublely
 David & Gloria Sykes
 Carl Tafel
 Eric Taves
 Martha Taylor & Ed Fowler & Family
 Patrick & Linda Taylor & Family

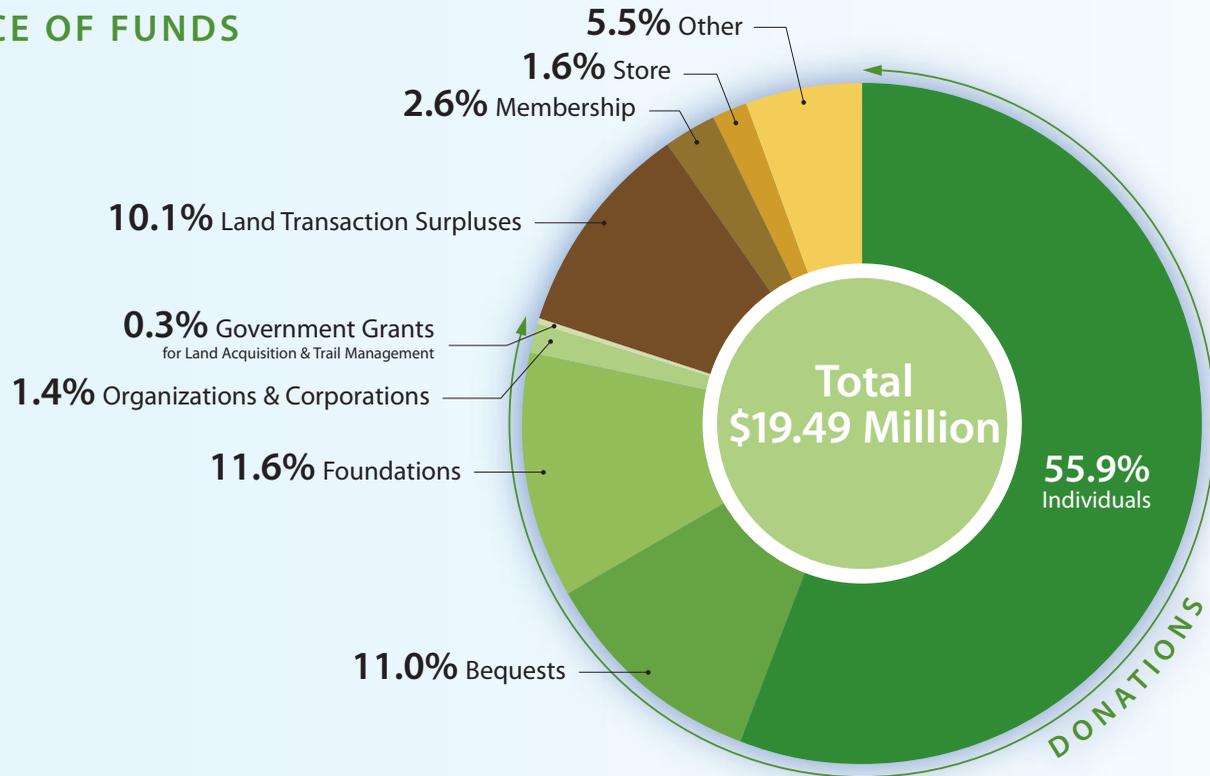
Rodney Taylor
 Patrick Terwoord
 John Thode
 Brenda Tipper & Israel Michael Sigal & Family
 Suzanne Tokarsky
 Ed Treijs
 Edward & Rosa Tsang
 Tso Family Trust
 Patricia Turner
 Arnold & Glenyce Tweed
 Annette & Tom Urlocker
 Tom & Annette Urlocker Family Fund - In Memory of our son Patrick
 Jacqueline van de Leygraaf
 Peter van Dillen & Kathryn Wherry
 Mark Vanderveen
 Jon Venutti
 Janice Vincent
 George W. Wark & Family
 Rick Waters
 Ken & Cecile Weber
 Susan Weedon & James Hinds
 Brenda & Jim Welch
 Donna & Robert Wells & Family
 Dorothy & Gerd Wengler
 Evelyn Westen & Family
 George & Lois Whetham
 Deborah Wills
 Thomas & Julia Wilson
 Norman & Bernice Wingrove
 Lynn Witmer
 Connie Wong
 Janice Wright
 Laura & Tom Wright
 Jonathan Wu
 Barbara Yeo
 Loudon Young
 Vince & Mary Zvonar
 Lynn Zwart
 Anonymous (8)

DONATIONS OF LAND

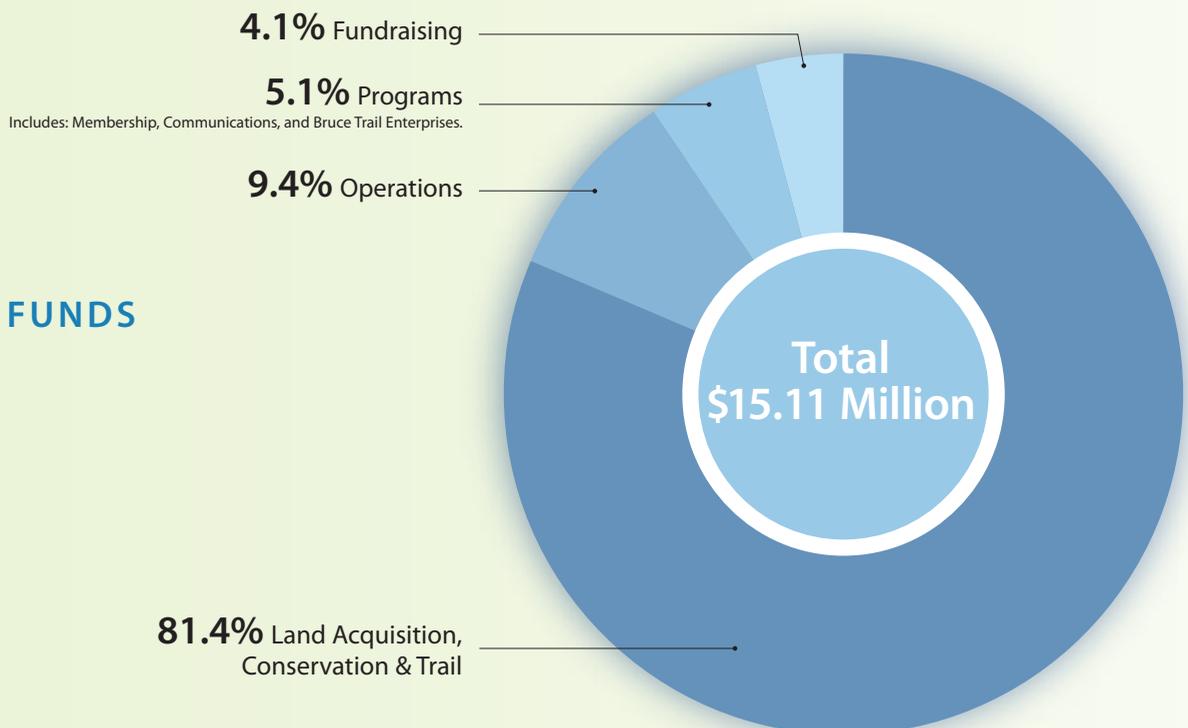
The Sales Family
 Anonymous (1)

Financial Summary 2021-2022

SOURCE OF FUNDS



USE OF FUNDS



Thanks to the generosity and commitment of our members, donors and other supporters, the Bruce Trail Conservancy ended fiscal year 2022 in a financially healthy position. With funds carrying forward, we are well-positioned to expand and strengthen our vital conservation efforts in fiscal year 2023 and beyond.

FINANCIAL SUMMARY (Fiscal Year 2022)

Opening cash position:	\$3.37 M
Funds Received:	\$19.49 M
Funds Used:	\$15.11 M
Carry forward to F2022:	\$7.75 M

Connecting to our Financial Statements

Here's how to find information from our Annual Report Financial Summary in our audited financial statements:

SOURCE OF FUNDS

Comprised of:	Found in Statement of:	\$ in millions
Total Revenue	Operations	7.34
Interest/investment income in reserves	Operations	-0.10
Restricted Donations	Cash Flows	10.10
Net Change in working capital	Cash Flows	
Deferred membership revenue		0.17
Deferred contribution		-0.03
Endowment contribution		0.03
Accounts Receivable		0.01
Proceeds on Sale of Land Assets		1.97
TOTAL		19.49

DONATIONS

Comprised of:	Found in Statement of:	\$ in millions
Donations restricted for land purchase	Cash Flows	10.10
Donations of cash and securities	Operations	5.37
Grants	Operations	0.08
Sponsorships	Operations	0.07
TOTAL		15.62

OTHER SOURCES OF FUNDS

Comprised of:	Found in Statement of:	\$ in millions
Sale of Land	Cash Flows	1.97
Membership Dues – Conservancy	Operations	0.49
Membership Dues – Club	Operations	0.14
Deferred membership revenue	Cash Flows	0.17
Bruce Trail Enterprises	Operations	0.32
Interest and Realized Investment Income	Operations	0.82
Interest and Realized Investment Income (Reserves)	Operations	-0.10
Rental Income	Operations	0.05
Accounts receivable	Cash Flows	0.01
Recognition of deferred contribution	Cash Flows	-0.03
Endowment contribution	Cash Flows	0.03
TOTAL		3.87

USE OF FUNDS

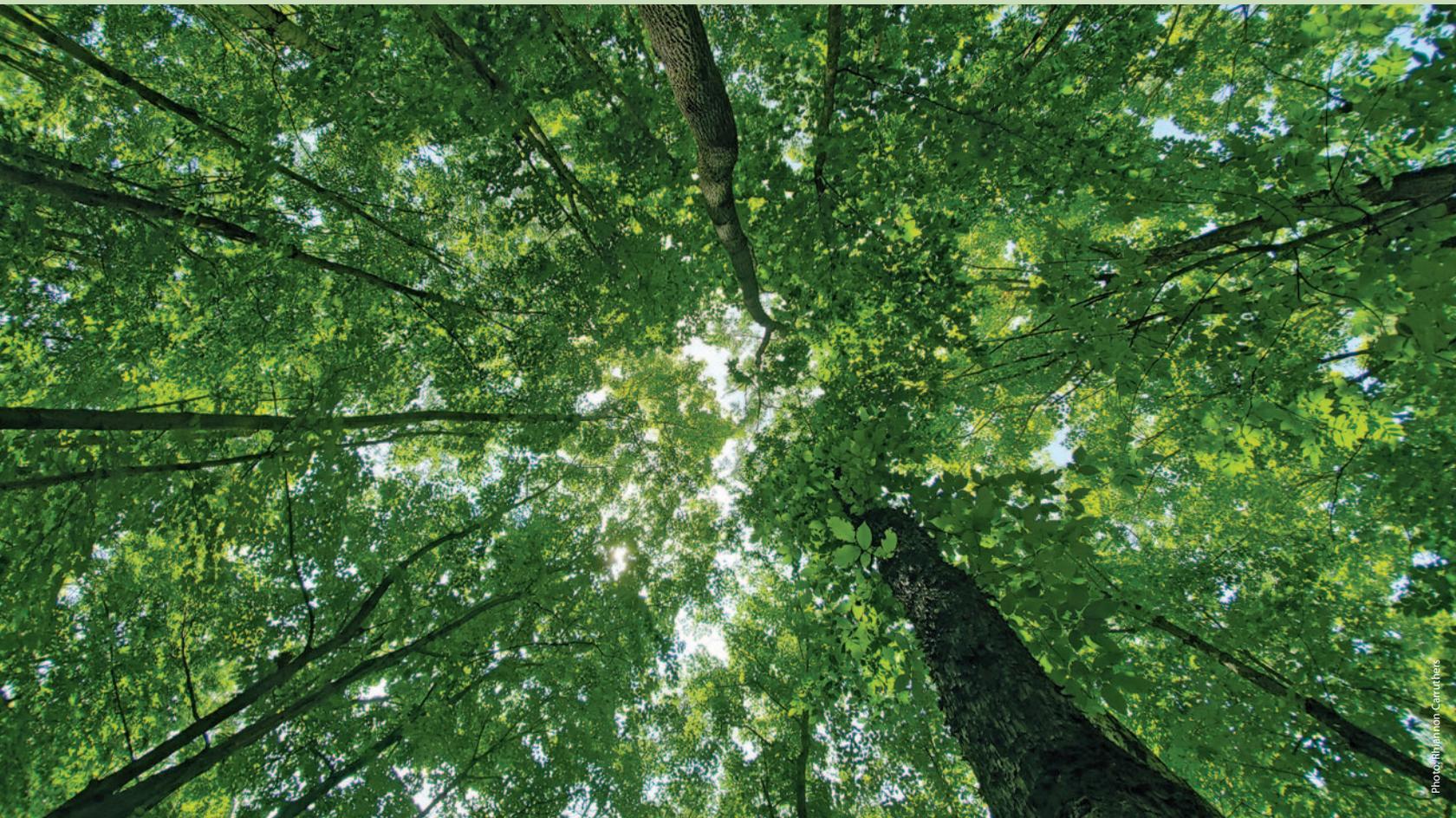
Comprised of:	Found in Statement of:	\$ in millions
Total Expenses	Operations	4.04
Less: Amortization		-0.05
Insurance premiums		-0.01
Purchase of land and easements	Cash Flows	10.10
Interfund Transfer:		
Internal restriction to Land Stewardship	Changes in Fund Balances	0.80
Net Change in working capital	Cash Flows	
Purchase of other capital assets		0.28
Merchandise Inventory		0.03
Prepaid Expenses and Deposits		0.09
Accounts Payable and Accrued Liabilities		-0.17
TOTAL		15.11

The Bruce Trail Conservancy audited financial statements are available online at bruce-trail.org (*About Us > Financial Statements*)

Looking Ahead

The seed of a refreshed strategy has been planted.

Since its creation in 2017, the Bruce Trail Conservancy's *2025 Strategy* has been the guiding document for our organization, bringing focus to our work and setting bold priorities for achieving our mission.



After five years of growth and accomplishments, 2022 was the ideal time to take stock and plant the seed for the next phase of the Bruce Trail Conservancy's strategic development. We embarked on a thorough evaluation of the *2025 Strategy*, weighing its success against outstanding priorities, gaps and opportunities.

The *2025 Strategy* has served us well. Our mission, vision and values remain unchanged; they are a clear and positive articulation of what we want to accomplish and how we work. But we're at a moment in time that allows us to strengthen our relevance and ambition, and create commitments that will keep the organization moving forward.

In the years ahead, the Bruce Trail Conservancy will continue to engage Ontarians in permanently protecting and restoring lands along the Niagara Escarpment while promoting the Bruce Trail as an invitation into nature. Our refreshed strategy will amplify this message across our province, and lead the way to create a future where nature and people thrive.

We look forward to sharing details with you in the coming year, and we're excited to see this strategy take root.

Bruce Trail Conservancy Board of Directors 2021-2022

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Chair



Graham
Allen



Cynthia
Archer



Stephanie
Bird



Heidi
Bischof



John
Dickason



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Thompson



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Titgemeyer



Michael
Treuman



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Whitworth



For more about our Board of Directors visit brucetrail.org (About Us > Board of Directors).



Thank You

We are grateful to all our members, donors, and volunteers. You make the Bruce Trail possible and your ongoing support is ensuring a protected Niagara Escarpment for future generations.

Photo: Ian Coburn



Bruce Trail
CONSERVANCY

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Dr. Philip R. Gosling

Bruce Trail Founders
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Dr. Norman Pearson, Dr. Robert McLaren

STAFF

Executive Office

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Land Acquisition & Management

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Joel Swagerman

Conservation & Trail

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Lyndsey Wilkerson

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Heather Anderson
Nicole Purcell
Gloria Vidovich
Allison Wright

Communications & Engagement

Elizabeth Harrington (Director)
Brooke Henry
Laura Tuohy

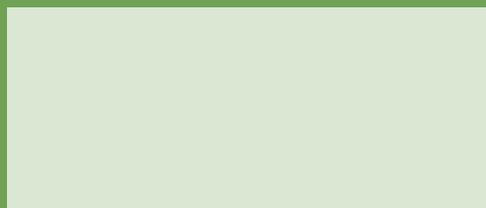
Finance

Katharine Albrecht (Director)
Donna Miljic

Organizational Resources

Jackie Randle (Director)
Shimeem Al-Ayash
Meghan Croll
Ryan Mickeloff

Deliver to:



55 Head Street, Suite 101, Dundas, ON L9H 3H8

905-529-6821 or 1-800-665-4453

brucetrail.org info@brucetrail.org

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MAILING ADDRESS:

P.O. Box 857, Hamilton, ON L8N 3N9